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Bibliopucp

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## Collection Management

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#### To Select or Not Select: Taking Off the Blinders in Collection Development

1

*David F. Kohl*

*The libraries of OhioLINK—a large Midwest consortium of all Ohio academic libraries—began an experiment in the purchase and use of e-journals in 1998. Discovering that individual libraries were providing on average only around 25% of the available journal literature from major publishers, the OhioLINK consortium began purchasing all publisher titles from a growing group of major publishers in e-journal format. While this substantially expanded the journal titles available to each library there was concern that many of the titles might not be needed or used. Recent OhioLINK studies, however, have shown that these formerly ignored journals are receiving heavy use across the board in all OhioLINK libraries. The conclusion is that expanding access provides greater benefit to users than careful title by-title selection. The consortial purchasing model along with the cost effective nature of e-journals makes the finances viable. Implications for the future of collection development are explored.*

KEYWORDS. Collection development, OhioLINK, consortia, future, Charleston, selection



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- Across the Disciplines: Does Subsidized Document Delivery Meet the Challenges? 13  
*Jane Row*  
*Flora Shrode*  
*Rita Smith*

*The authors describe how subsidized, self-service document delivery at the University of Tennessee Library meets researchers' needs with emphasis on comparing delivery service performance by users' discipline. Analysis of use reports from the document delivery vendor (UnCover) and a user survey are the major components of the study presented here. Recognizing that document delivery is like other elements of collection management in that needs vary by discipline, the researchers also acknowledge that libraries never achieve equity in meeting information needs in all fields. The authors set out to test the assumption that researchers in the sciences benefited from a subsidized document delivery service more than those in the social sciences and humanities. Overall satisfaction rates were high across disciplines, while awareness and use was highest among science researchers. Librarians at the University of Tennessee concluded that the UnCover@UTK service is useful as one alternative to local ownership of many journals, despite recognized limitations such as article availability, copyright fees, and variable fax quality.*

KEYWORDS. Document delivery, journal price inflation, *UnCover*, access vs. ownership, discipline based assessment, user survey, collection management

- Artifact, Preservation, and Access: UNM's Editorial Botas Book Covers Collection 31  
*Wendy Louise Pedersen*

*The University of New Mexico General Libraries recently acquired an archival collection of 147 paperback books published in Mexico by Editorial Botas from the 1920s to the 1950s. The historical and artistic significance of the cover illustrations, combined with the relatively intact condition of the books, made this an attractive acquisition for the library. The books were cataloged and preserved, then placed in a special collection. All covers were digitally scanned while maintaining the integrity of the physical objects. A searchable database containing a brief bibliographic description and an image of each cover was produced with the eventual goal of mounting it to a web site. Design and execution of the electronic pathfinder proved challenging and educational for the librarian and technicians involved. The development and results of this process provides an encouraging model for both preservation of and access to fragile materials.*

KEYWORDS. Mexican art, Editorial Botas, special collections, digital surrogates, finding aids, preservation



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### The Age of the Electronic Document: The Documenting Challenge for Academic Archives

43

*Tanya Zanish-Belcher  
Michele Christian  
Coralina Daly*

*The newest challenge for archives located in academic and research libraries is an increasing emphasis on the problem of collecting and preserving electronic records. How does the archivist create collecting strategies in a time when much of the nation's business is conducted online? How is history documented without a paper trail? It is obvious that in the future, archivists will be forced to deal with the many intellectual and preservation issues related to electronic records and other forms of digital information. This does not mean the end of paper records in the archives; it simply indicates that the issues are becoming increasingly complex. It also does not necessarily mean that archivists will change their methods of documenting history, but will need to be flexible and knowledgeable about handling a variety of formats and media.*

KEYWORDS. Archives, university archives, academic archives, electronic records

### Faculty Scholarship Collections: Identifying, Capturing, Archiving, and Accessing History

57

*Adina Lack  
Andrew Dutka  
Sherman Hayes*

*It has long been the mission of faculty to add to the world's intellectual base. Academic libraries have the opportunity to play a key role in the acquisition, preservation, and management of faculty intellectual product. The goal of this article is to address important issues surrounding today's faculty scholarship collections, including the issues of explosive growth in quantity of product and the emergence of scholarship in newer, machine-readable formats. At the University of North Carolina at Wilmington, the University Archives has found that the Faculty Scholarship Collection contains valuable resources for researchers and serves to recognize university faculty for their scholarly contributions.*

KEYWORDS. Faculty scholarship collections, college and university libraries-relations with faculty, college and university libraries-collection development, college and university archives-collection development, academic libraries

### Collection Development in Partnership with Youth:

Uncovering Best Practices  
*Lesley S. J. Farmer*

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*Young people represent a significant portion of public and school library users, so collection development policies and procedures should involve these constituents,*



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*particularly with the advent of technology. Youth information needs can be culled from circulation and demographic statistics, student work, surveys, and interviews. Selection criteria should be reviewed in light of student input. Issues of access vs. ownership highlight ways that youth can help select online resources, and aid in their effective use. Student work itself constitutes an innovative part of the collection. Finally, student advisory boards can systematically help develop and maintain responsive collections.*

**KEYWORDS.** Collection development, youth participation, collaboration, selection, school libraries, public libraries

- Here, There and Everywhere—Live Virtual Reference 79  
*Sam Stormont*

*This paper presents a brief history of the Temple University Libraries' live virtual reference service and describes the challenges encountered in launching and maintaining the interactive reference project. The major issues that emerged during the initiative are discussed and include staffing, promotion, technical support, service effectiveness, and the nature of digital interaction. A primary focus is costs associated with the major areas addressed. Technical challenges are also explored, and a distributed staffing model is described for the TalkNow service. Factors that contribute to success are outlined and include management, staff support, and an atmosphere that encourages people to become involved and invested in the service.*

**KEYWORDS.** Live virtual reference, online reference, digital reference, libraries, chat reference, staffing

## REVIEWS

*Jay Schafer, Reviews Editor*

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- Guide to Information Sources in the Physical Sciences*, by David Stern 90  
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- Selecting and Managing Electronic Resources: A How-To-Do-It Manual for Librarians*, by Vicki L. Gregory 92  
*Reviewed by Emilie R. Algenio*

- Musical Librarianship at the Turn of the Century*, by Richard Griscom 95  
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**LEARNING COMMUNITIES FOR EXCELLENCE**  
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*Mary Reichel*  
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*Stephanie Sherrod*  
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**"Greening" our college libraries**  
*Kathleen Rickert*  
Recycle to conserve scarce resources.  
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*Amos Lakos*  
A report from the 15th American Association of Higher Education Assessment Forum.  
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## Cordis Focus Supplement

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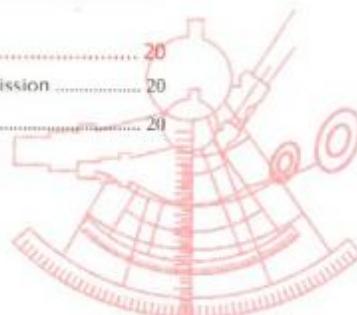
# European Innovation Scoreboard 2001

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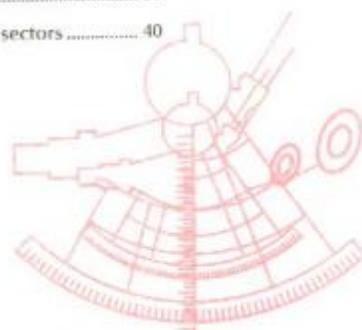


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