



# ScienceDirect®

Haciendo más fácil su búsqueda de texto completo

# Scopus®

El mejor aliado para comenzar su investigación



El Gestor de referencias Bibliográficas de Elsevier

Gabriel Maruca, CC LAS South  
2019



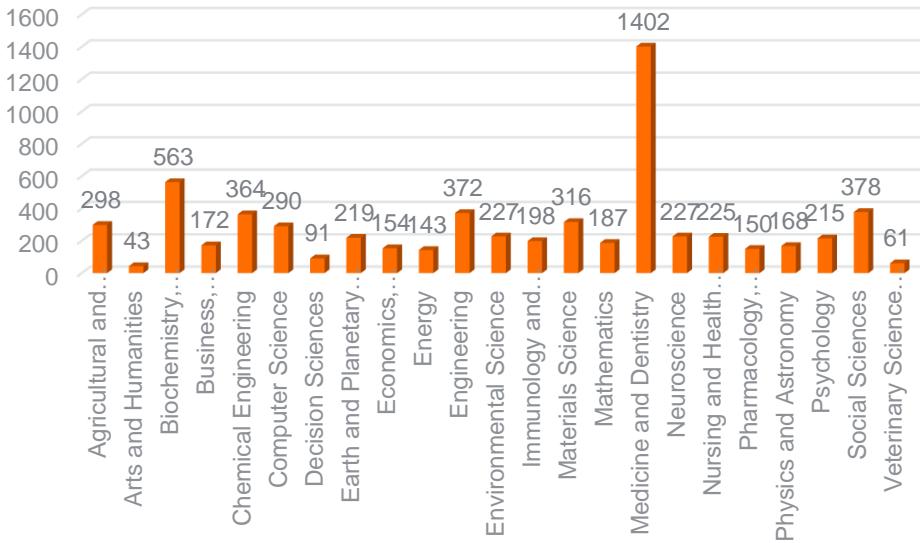
## ¿Que es ScienceDirect?

- Base de datos multidisciplinar
- **100% PRODUCCIÓN DE ELSEVIER**
- Amplia cobertura en las áreas de las ciencias: De la vida, Sociales, Físicas y De la Salud
- Texto completo **revisado por pares y actualizada diariamente**

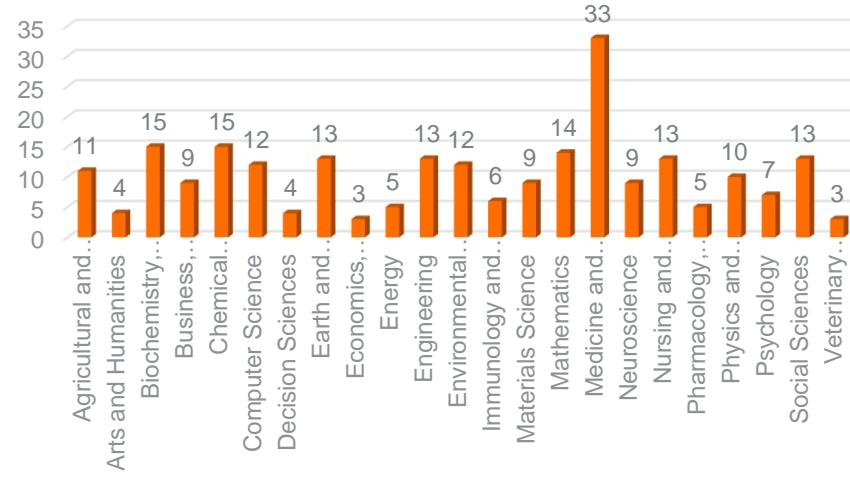


# ¿Que contiene la Freedom Collection?

## Títulos por Área



## Sub áreas por área



# ScienceDirect Topics: Simplifican y mejoran el flujo de lectura con los libros y "journals" de ScienceDirect

The image shows a side-by-side comparison. On the left is a screenshot of a journal article from 'Clinical Neurology and Neurosurgery' (Volume 109, Issue 2, February 2007, Pages 206-209) titled 'Recurrent limbic and extralimbic encephalitis associated with thymoma'. The right side shows a ScienceDirect search results page for the term 'Encephalitis'. The search results page includes a definition of Encephalitis, related terms like Enterovirus, HSV, Herpes simplex virus type 1, Varicella-zoster virus, and Western equine encephalitis, and sections for 'Learn more about Encephalitis' (including 'Encephalitis' and 'Introduction') and 'Viral Infections' (including 'Western Equine Encephalitis'). A large orange arrow points from the journal article to the ScienceDirect search results page.

Significado Coherente: La palabra tendrá el mismo significado a lo largo de ScienceDirect

Las palabras relacionadas, expanden nuestra investigación

Los artículos relacionados facilitan la búsqueda de información

## Principales ventajas para investigadores y estudiantes

- ✓ Reducir el tiempo gastado saltando entre plataformas, buscando y validando información
- ✓ Aumentar la confianza en la información utilizada en el flujo de la investigación.



# Por qué conviene que me registre en ScienceDirect?

The screenshot shows the ScienceDirect homepage. At the top right, there is a user profile for "Gabriel Maruca" with an orange oval around it. Below the profile, four orange arrows point from the left towards the "My recommendations", "My history", and "Manage alerts" links in the sidebar. The sidebar also includes a link to "Admin Tool". The main search bar at the top has fields for "Keywords", "Author name", "Journal/book title", "Volume", "Issue", "Pages", and a magnifying glass icon. The search results below feature a colorful image of brain tissue fibers.

ScienceDirect

Journals & Books

Gabriel Maruca

Search for peer-reviewed journals, articles, book chapters and open access content.

Keywords Author name Journal/book title Volume Issue Pages Advanced search

The reticular activating system (RAS) is a

Gabriel Maruca  
g.maruca@elsevier.com

Admin Tool

My recommendations

My history new

Manage alerts

ELSEVIER

- Para contar con las recomendaciones de ScienceDirect
- Para acceder a mi historial de descargas
- Para generar alertas
- Para obtener resultados más precisos



# ScienceDirect para dispositivos móviles

Acceda a [www.sciencedirect.com](http://www.sciencedirect.com) a través de su dispositivo móvil

Disponible para:

- iOS
- Android



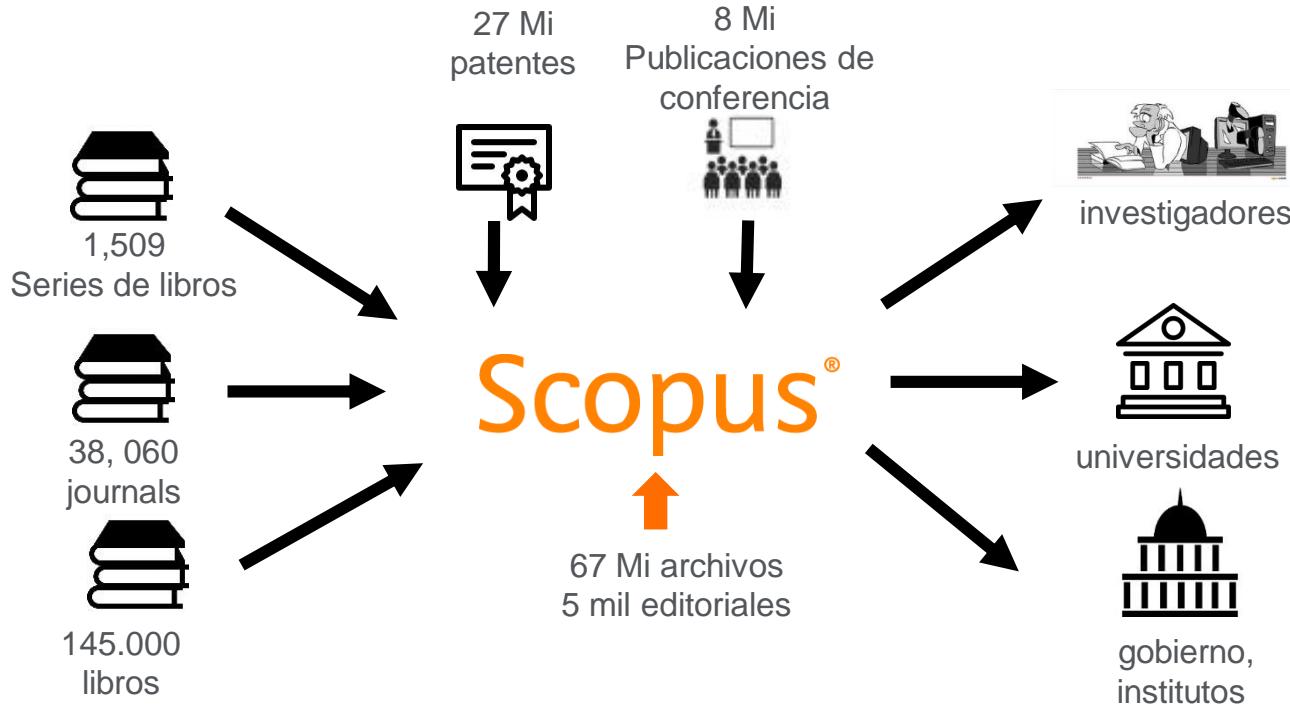
# Preguntas frecuentes

- ¿Para qué sirve Scopus?
- ¿Por qué me conviene crear una cuenta de Usuario en Scopus?
- ¿Cómo encontrar un referente sobre un tema en Scopus?
- ¿Qué variables tengo que tener cuenta a la hora de buscar un referente?
- ¿Cómo encontrar la mejor publicación para publicar o suscribir?
- ¿Qué variables tengo que tener cuenta a la hora de buscar una publicación?



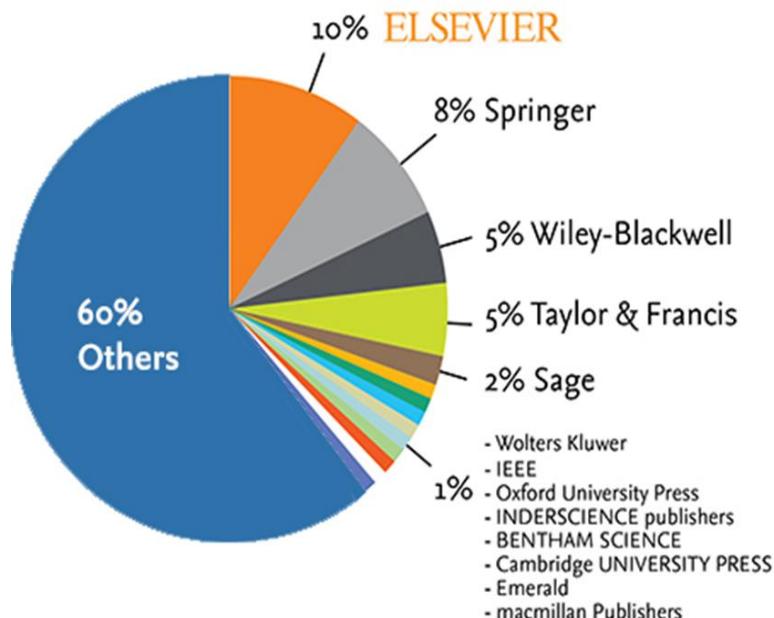
# ¿Qué es Scopus?

La mayor base de datos de **resúmenes y citas** de la literatura científica  
revisada por pares y actualizada **DIARIAMENTE**

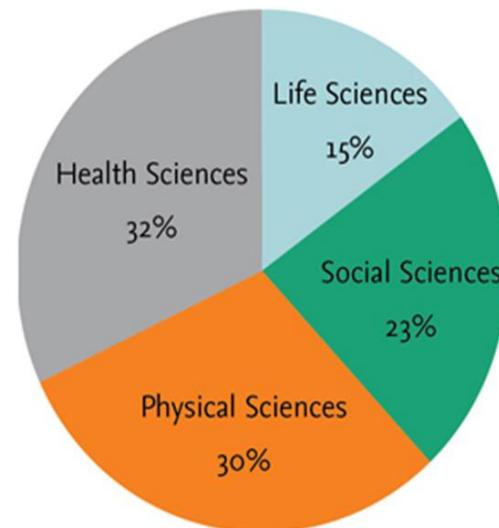


## Editoriales y Áreas cubiertas en Scopus

Publishers indexed in Scopus



Subject coverage in Scopus

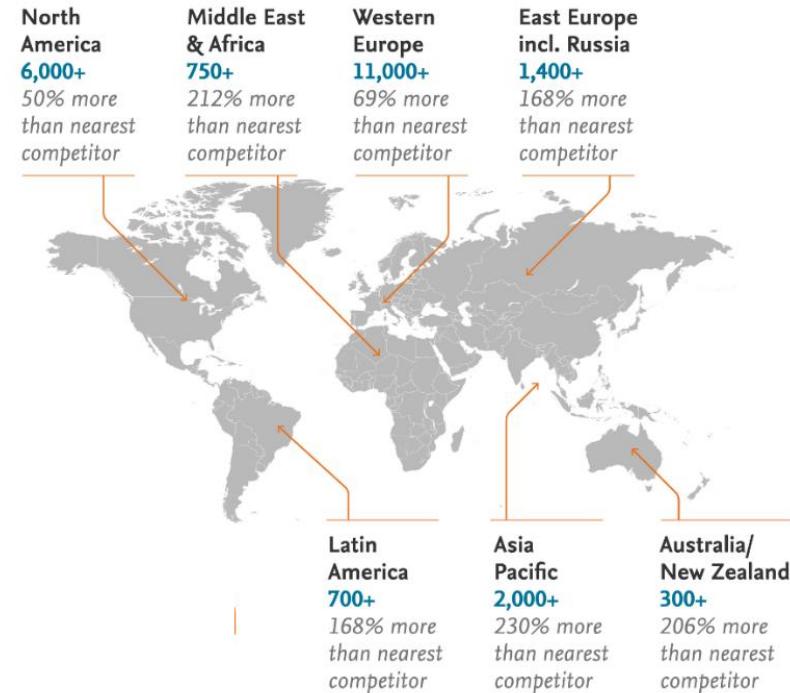


Scopus Content

# Global Representation means global discovery

Across all subjects and content types

## Global Representation *(number of titles)*



Learning & Performance Team

03.12.2019

# Scopus Data

# The Gold Standard

## *The Gold Standard*

Scopus is selected for its excellence by

**4,500**  
universities

**150**  
leading research organizations

who continue to choose Scopus for research assessment and evaluation purposes over any other competitor.



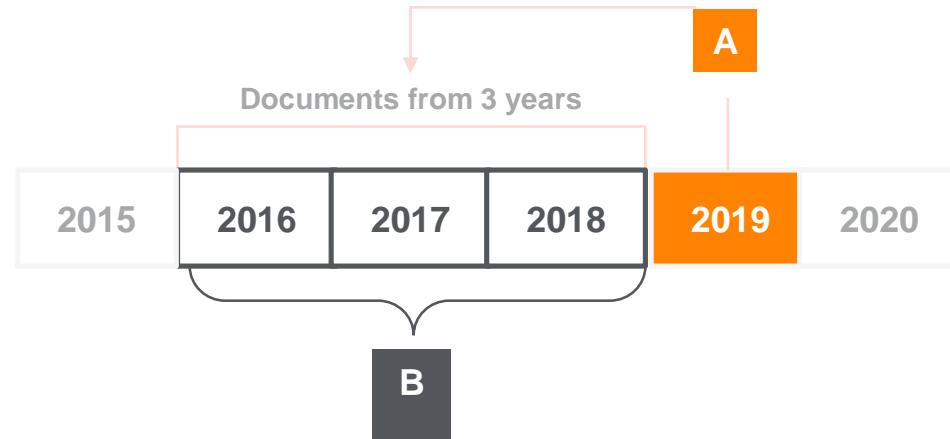
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## Research Metrics

CiteScore es una métrica simple para todos los journals en Scopus

$$\text{CiteScore 2019 value} = \frac{\text{A}}{\text{B}}$$



### CiteScore

A = citations to 3 years of documents

B = all documents indexed in Scopus, same as A

### Impact Factor

A = citations to 2 or 5 years of documents

B = only citable items (articles and reviews), different from A



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03.12.2019



# Ventajas de las métricas de CiteScore

## Abarcativa

**Basado en Scopus**, la base de datos de citas y resúmenes más amplia del mundo

Las métricas de CiteScore estarán disponibles para todos los títulos seriales, **no solo para publicaciones periódicas**

Las métricas de CiteScore pueden ser calculadas para los “Portfolios” o colecciones de revistas

## Transparente

Las métricas de CiteScore están **disponibles de forma gratuita**

Las métricas de CiteScore son **fáciles de calcular por ti mismo**

**La base de datos subyacente está disponible** para que pueda interrogar

## Actual

CiteScore Tracker se **actualiza mensualmente**

Los nuevos títulos tendrán las métricas de CiteScore el **año posterior a su indexación en Scopus**



# Enlace DataSearch en Scopus

- Esta colaboración permite a los usuarios de Scopus ejecutar una búsqueda en DataSearch que coincida con su búsqueda Scopus simultáneamente con un solo clic. Tanto la búsqueda simple como la búsqueda avanzada están soportadas.

The screenshot shows the DataSearch interface. At the top, there is a search bar with the word "Petroleum" and a magnifying glass icon. Below the search bar, it says "1072 results for Petroleum". On the left, there is a sidebar with "Filter Results" and a "reset" button. Under "Data File Types", "zenodo" is selected. Under "Data Source Types", "Data Repositories (1072)" is checked. Under "Data Sources", several options are listed: "USGS Mineral Res. (407)", "Harvard Dataverse (172)", "PANGAEA (169)", "DataSpace Princeton (106)", and "Zenodo (72)". The main content area displays two search results. The first result is titled "Petroleum Unit Operation" by Barhm Mohamad - 2017-05-07. It includes a preview of the content: "petroleum institute or API gravity, is a measure of how heavy or light...Petroleum Unit Operation.ppt...Petroleum Refinery, Mechanical Equipment, Crude oil Process, industrial...petroleum liquid and the density of water. ...petroleum liquid is compared to water. If its API gravity is greater than... Th...". Below this is a "SLIDES" button. The second result is titled "INTRODUCTION TO MODERN PETROLEUM REFINING PROCESSES" by Barhm Mohamad - 2017-05-08. It includes a preview: "PETROLEUM REFINING PROCESSES BOOK ...petroleum refining processes.pdf...Petroleum Refinery...INTRODUCTION TO MODERN PETROLEUM REFINING PROCESSES BOOK". Below this is a "DOCUMENT" button. The entire interface is framed by a thick orange border.

DataSearch admite varios tipos de datos:

- Tabular Data
- Image
- Document
- Text
- Software/Code
- File Set
- Sequencing Data
- Geospatial Data
- Slides
- Video
- Audio

Actualmente DataSearch cubre los conjuntos de datos depositados en:

- |                     |                        |                       |                      |
|---------------------|------------------------|-----------------------|----------------------|
| • GEOROC            | • Dryad                | • PetDB               | • 4TU                |
| • Zenodo            | • DataSpace Princeton  | • Smithsonian         | • LSHTM Data Compass |
| • PANGAEA           | • NAVDAT               | • DSpace - Washington |                      |
| • Harvard Dataverse | • Apollo - Cambridge   | • ICPSR               |                      |
| • USGS              | • MetPetDB             | • Med Sans Frontieres |                      |
| • NeuroElectro      | • ThermoML at NIST TRC | • Mendeley Data       |                      |





Connecting Research  
and Researchers

O pen  
R esearcher and  
C ontributor  
  
I  
D

ORCID proporciona un identificador digital persistente que lo distingue de todos los demás investigadores y, a través de la integración en flujos de trabajo de investigación clave como el manuscrito y la presentación de la subvención, admite vínculos automáticos entre usted y sus actividades profesionales, asegurando que su trabajo sea reconocido.

## Winchester, Robert J.

Columbia University in the City of New York, New York, United States

Author ID: 7005044760 

 <http://orcid.org/0000-0002-7543-8037>



## Talal, Norman

University of Texas Health Science Center at San Antonio, San Antonio, United States

Author ID: 7102421085 

Other name formats:    

## Herramientas de Análisis

Scopus cuenta con herramientas inteligentes para rastrear, analizar y visualizar la investigación.

**Analyze search results:** Análisis con recursos visuales permite comprender mejor las métricas de su búsqueda.

**Citation Overview:** Verifica las citaciones recibidas por un artículo. El resumen muestra, en formato de tabla, el número de citas por año para cada artículo que usted seleccione.

**Author Profile Page:** Es posible analizar con facilidad la producción científica de un individuo. Ver sus citas y recuento de documentos, índice h y acceder a una mejor imagen de un individuo, sus publicaciones e influencia.

**Compare Journals:** Trae el comparativo de diferentes revistas usando una variedad de métricas.



# Preguntas frecuentes

- ¿Para qué sirve Scopus? Para poder iniciar una Investigación con información de más de 5 mil Editoriales
- ¿Por qué me conviene crear una cuenta de Usuario en Scopus? Para poder armar alertas, guardar búsquedas y optimizar los resultados
- ¿Cómo encontrar un referente sobre un tema en Scopus? A través del Author Profile
- ¿Qué variables tengo que tener cuenta a la hora de buscar un referente? H-Index, cantidad de publicaciones indexadas, cantidad de citas y PERÍODO de publicación
- ¿Cómo encontrar la mejor publicación para publicar o suscribir? A través del Compare Journals
- ¿Qué variables tengo que tener cuenta a la hora de buscar una publicación? Citescore, cantidad de citas recibidas, percentil y años de INDEXACIÓN





Gestor de referencias  
bibliográficas

Red social académica

Alimentada por los usuarios



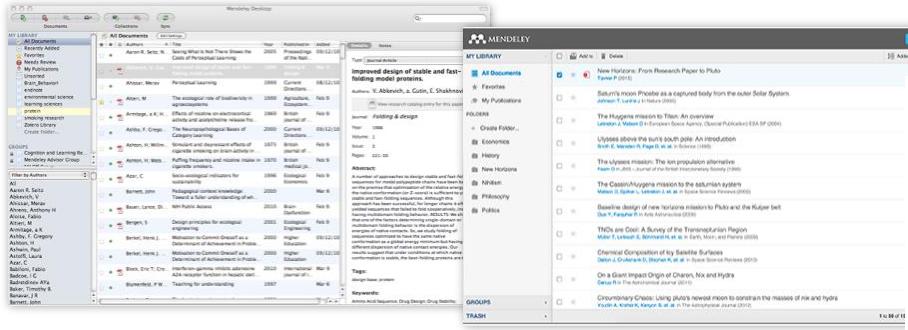


## Mendeley en Números

- Más de **8 millones** de usuarios en todo el mundo.
- Apróximadamente **8000 estilos de citación**
- **400 millones de documentos** en el catálogo
- **Grupos privados con hasta 100 miembros**



# Las tres versiones de Mendeley



The screenshot shows the Mendeley Desktop application interface. On the left, there's a sidebar with 'MY LIBRARY' containing sections like 'All Documents', 'Favorites', 'My Publications', and 'Folders'. The main area displays a list of documents with columns for 'Title', 'Year', 'Author(s)', 'Type', and 'Last modified'. A search bar at the top is set to 'All'.



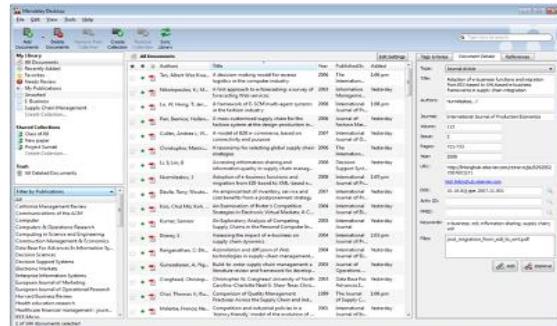
Desktop

Web

Mobile



# Qué es Mendeley?



...formando una **base de datos colaborativa** (alimentada por los propios usuarios)

Mendeley es un **gestor de referencia** que le permite gestionar, leer, compartir, anotar y citar en sus trabajos de investigación ...

A screenshot of the Mendeley web interface showing a group page. The header includes links for Feed, Library, Suggest, Stats, Groups, Data, Careers, and Search, along with a user profile for 'Fabrício'. The main content area shows a group named 'Computational Topology Reading Group' with a 'Join' button. Below the group name are tabs for Overview, Members, and Documents. At the bottom right, there is a link to 'View old group page'.

... y una **red social académica** con más de 4 millones de usuarios que le permite conectarse con investigadores y descubrir tendencias de investigación.

[www.mendeley.com](https://www.mendeley.com)

Crear cuenta y bajar la App  
para dispositivo móvil y  
computadora

The screenshot shows the Mendeley homepage with a dark blue header. The header features the Mendeley logo, a 'Sign In' button, a 'Create account' button (which is highlighted with a red box and an arrow pointing from the top text), and a 'Download' button. Below the header is a large banner image of a female scientist in a lab coat looking through a microscope. Overlaid on the banner is the text 'Empowering researchers to store and share their data'. At the bottom of the banner is a red 'Create a free account' button. The main content area has four tabs: 'Reference management', 'Research network', 'Datasets', and 'Careers'. Each tab has a brief description below it. The bottom of the page shows the Windows taskbar with various pinned icons and the system tray.

Mendeley - Reference Management

Secure | https://www.mendeley.com

Apps ScienceDirect.com | Scopus - Document Twitter SV SciVal - Home CRM Tableau Server Non Solus Engineering Villas Kn Engineering Technic

Mendeley

Sign In Create account Download

Search

Empowering researchers to store and share their data

Create a free account

Reference management

Research network

Datasets

Careers

Connect and collaborate

Store, share and cite your

Search for science and

ELSEVIER

[www.mendeley.com](https://www.mendeley.com)

The screenshot shows the Mendeley homepage. At the top right, there is a 'Sign In' button with a red box and an orange arrow pointing to it from the text above. Below the header, a large banner features a woman in a lab coat looking through a microscope. The text 'Empowering researchers to store and share their data' is overlaid on the banner. A 'Create a free account' button is visible at the bottom left of the banner. At the very bottom of the page, there is a navigation bar with four main categories: 'Reference management', 'Research network', 'Datasets', and 'Careers'. Each category has a brief description below it. The Windows taskbar is visible at the very bottom of the screen.

Log In

Mendeley - Reference Management

Secure | https://www.mendeley.com

Apps ScienceDirect.com | Scopus - Document Twitter SV SciVal - Home CRM Tableau Server Non Solus Engineering Village Kn Engineering Technical Books

Mendeley

Sign In Create account Download

Search

Empowering researchers to store and share their data

Create a free account

Reference management

Research network

Datasets

Careers

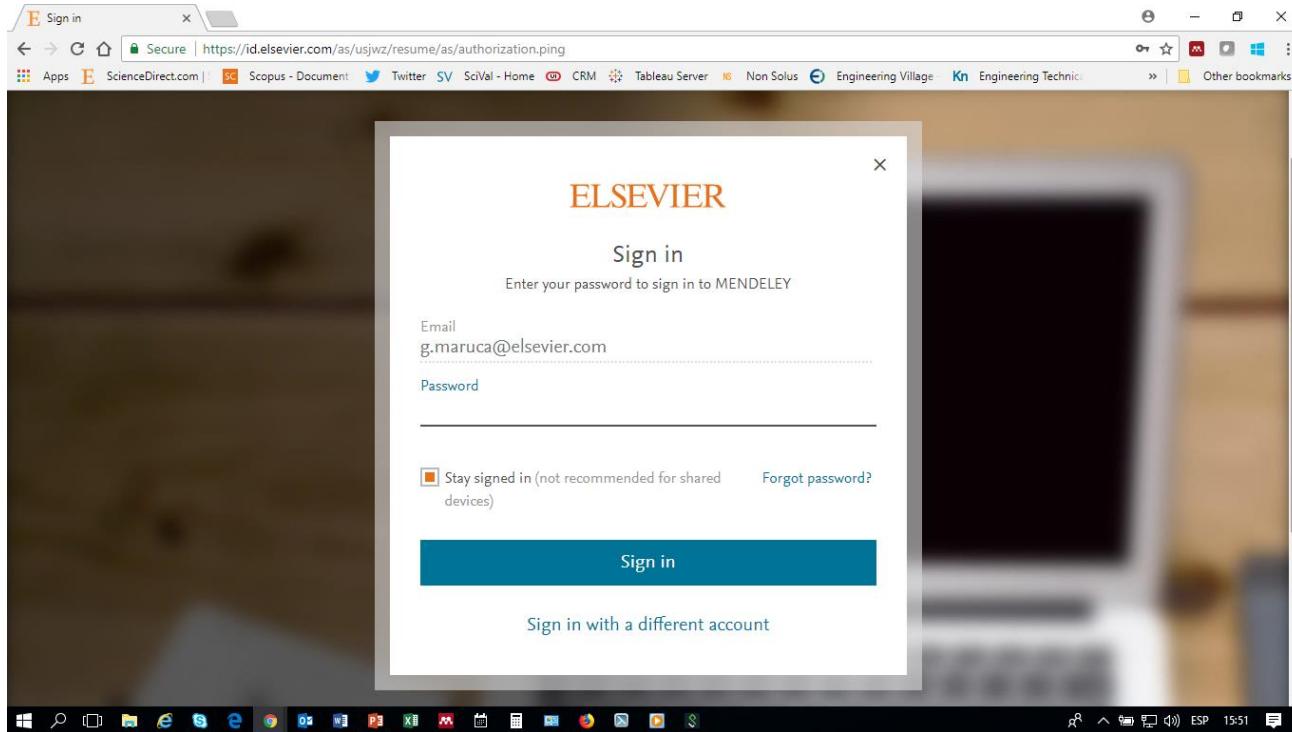
Connect and collaborate

Store, share and cite your

Search for science and

ELSEVIER

# Log In Mendeley



The screenshot shows the Mendeley Feed newsfeed interface. Several features are highlighted with orange boxes and arrows:

- Biblioteca**: Points to the Library tab in the top navigation bar.
- Búsquedas**: Points to the search bar and search icon.
- Alertas**: Points to the notifications icon (L) with a count of 8.
- Grupos**: Points to the Groups section under FILTER BY.
- Publicaciones**: Points to the Publications section under FILTER BY.
- Post**: Points to the Post button in the share area.
- Followers**: Points to the Followers link.
- Discover researchers on Mendeley**: Points to the "Discover researchers" section.
- Pelayo Munhoz Olea**: Points to a researcher profile.
- Christopher Erdmann**: Points to another researcher profile.
- Laura Mesquita**: Points to a post by Laura Mesquita.
- Got a question?**: Points to a "Got a question?" button.

The interface includes a sidebar with sections like "Groups", "Publications", and "Post". At the bottom, there's a taskbar with various application icons and system status indicators.

The screenshot shows the Mendeley Feed homepage. A large orange box highlights the search bar area, which contains the text "Búsquedas (Por Título de Paper, Nombre de Persona o Grupo)". An arrow points from this box to the search bar. The search bar itself has a placeholder "i.g. Graphene" and a "Search" button. The top navigation bar includes links for Feed, Library, Suggest, Groups, Datasets, Careers, Funding, and a search bar. A user profile for "Gabriel GM" is visible. The left sidebar features sections for "Recently published articles" and "Article suggestions". The main content area includes a "Discover researchers on Mendeley" section with profiles for "Pelayo Munhoz Olea" and "Christopher Erdmann". A "Got a question?" button is located at the bottom right of this section. The bottom of the screen shows a taskbar with various application icons.

Búsquedas  
(Por Título de Paper, Nombre de Persona o Grupo)

Papers People Groups

i.g. Graphene Search

Feed Library Suggest Groups Datasets Careers Funding Search

Gabriel GM

Recently published articles Article suggestions

GROUPS

10 tips for writing a truly terrible paper

Acceso abierto y Repositorios

Cambridge Centre for Sustainability and  
Innovation

Elsevier Author Seminar - Univ...

Elsevier Author Seminar - Univ...

Good statistics papers for non...

Harvard Library Board Reading...

Discover researchers on Mendeley

Pelayo Munhoz Olea  
Universidade de Caxias do Sul  
Followed by people you follow  
Follow

Christopher Erdmann  
North Carolina State University  
Followed by people you follow  
Follow

Got a question?

Laura Mesquita posted in Researcher Academy group

ELSEVIER

# Mendeley Desktop

Opciones de Archivos, Edición, Vista, Herramientas y Ayuda

Carpetas fijas y Generadas por el usuario

Referencias bibliográficas

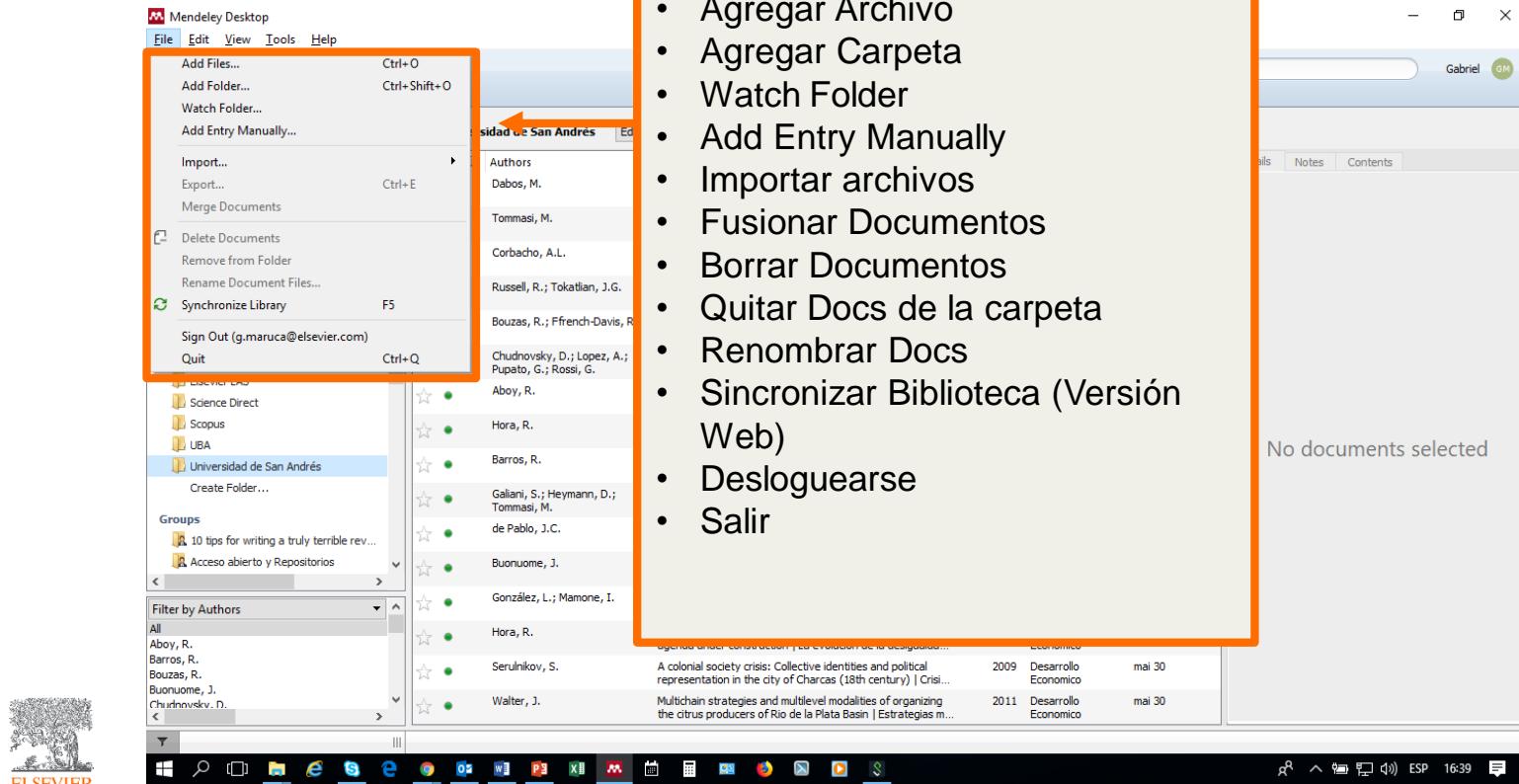
No documents selected

Nombre de Autores

The screenshot displays the Mendeley Desktop application window. At the top, there's a menu bar with File, Edit, View, Tools, Help, and a search bar. A user profile 'Gabriel' is visible on the right. The main area is divided into several sections:

- Left Sidebar:** Shows 'All Documents' with categories like Recently Added, Favorites, Needs Review, My Publications, and Unsorted. Below this is a 'Filter by Authors' dropdown containing a long list of names.
- Central Document List:** Titled 'All Documents', it lists numerous publications with columns for Title, Year, Published In, and Added. Examples include 'Crisis bancaria y medición del riesgo de default: Metodos y el caso de los bancos cooperativos en la Argentina' by Dabos, M., and 'Instituciones y resultados fiscales' by Tommasi, M.
- Right Panel:** Displays the message 'No documents selected'.
- Bottom Status Bar:** Shows '0% Retrieving groups' and various system icons.

# Mendeley Desktop. Archivo



The screenshot shows the Mendeley Desktop application interface. The 'File' menu is open, displaying various options like 'Add Files...', 'Import...', and 'Sign Out'. An orange box highlights the 'File' menu, and an arrow points from the top of this box to the start of a list of actions. The main workspace shows a library with several documents listed, and a message 'No documents selected' is visible.

- Agregar Archivo
- Agregar Carpeta
- Watch Folder
- Add Entry Manually
- Importar archivos
- Fusionar Documentos
- Borrar Documentos
- Quitar Docs de la carpeta
- Renombrar Docs
- Sincronizar Biblioteca (Versión Web)
- Desloguearse
- Salir

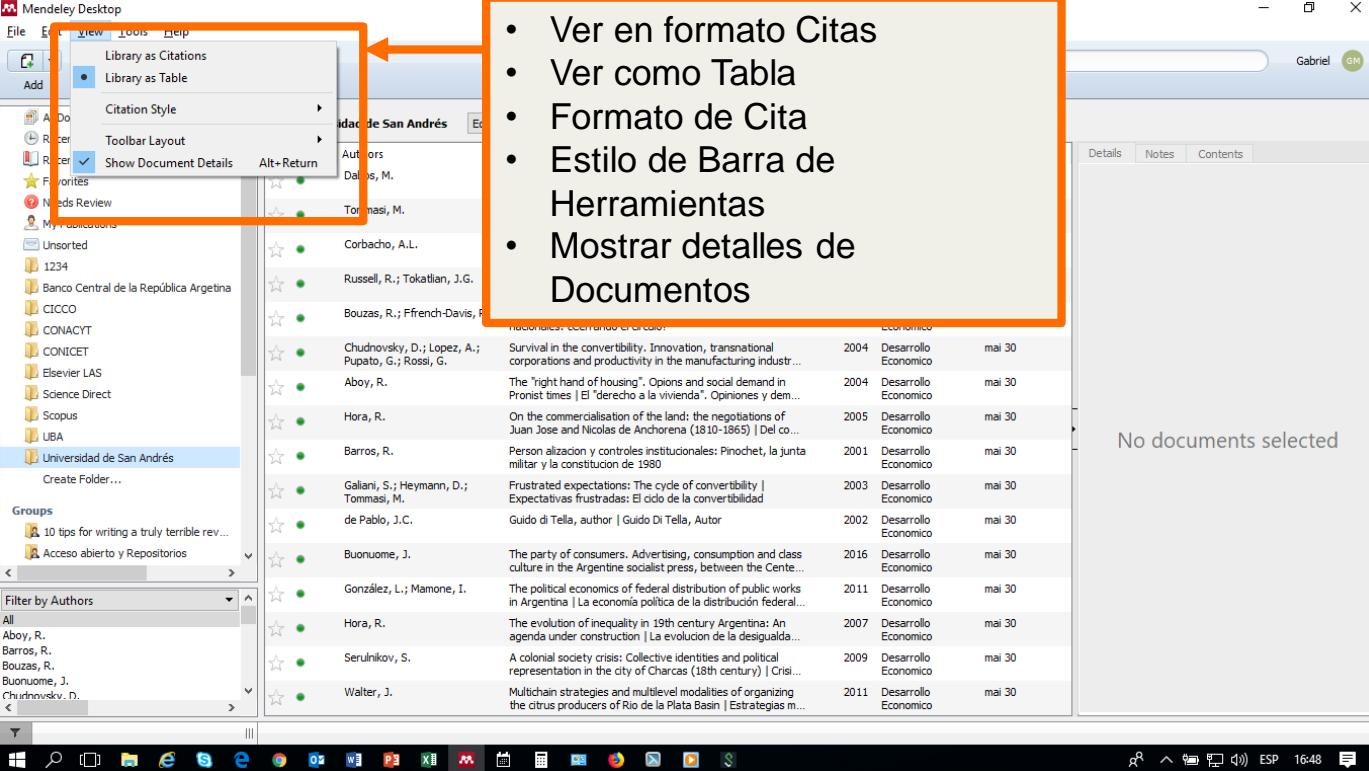
# Mendeley Desktop. Edición

The screenshot shows the Mendeley Desktop application window. On the left, the 'Edit' menu is open, displaying various editing options like Undo Document Edit, Redo, Find, Cut, Copy, Paste, Select All, and New Folder... The menu is highlighted with an orange border. To the right of the menu, there is a list of authors and their publications. A large orange box encloses a list of editing functions, with an orange arrow pointing from the 'Edit' menu towards this list. The list includes:

- Deshacer Edición de Doc
- Rehacer
- Encontrar
- Cortar
- Copiar
- Copiar como
- Pegar
- Elegir Todo
- Nueva Carpeta
- Nuevo Grupo
- Renombrar Carpeta
- Remover Carpeta

In the bottom right corner of the main window, the text "No documents selected" is visible. The status bar at the bottom shows system information including the date and time.

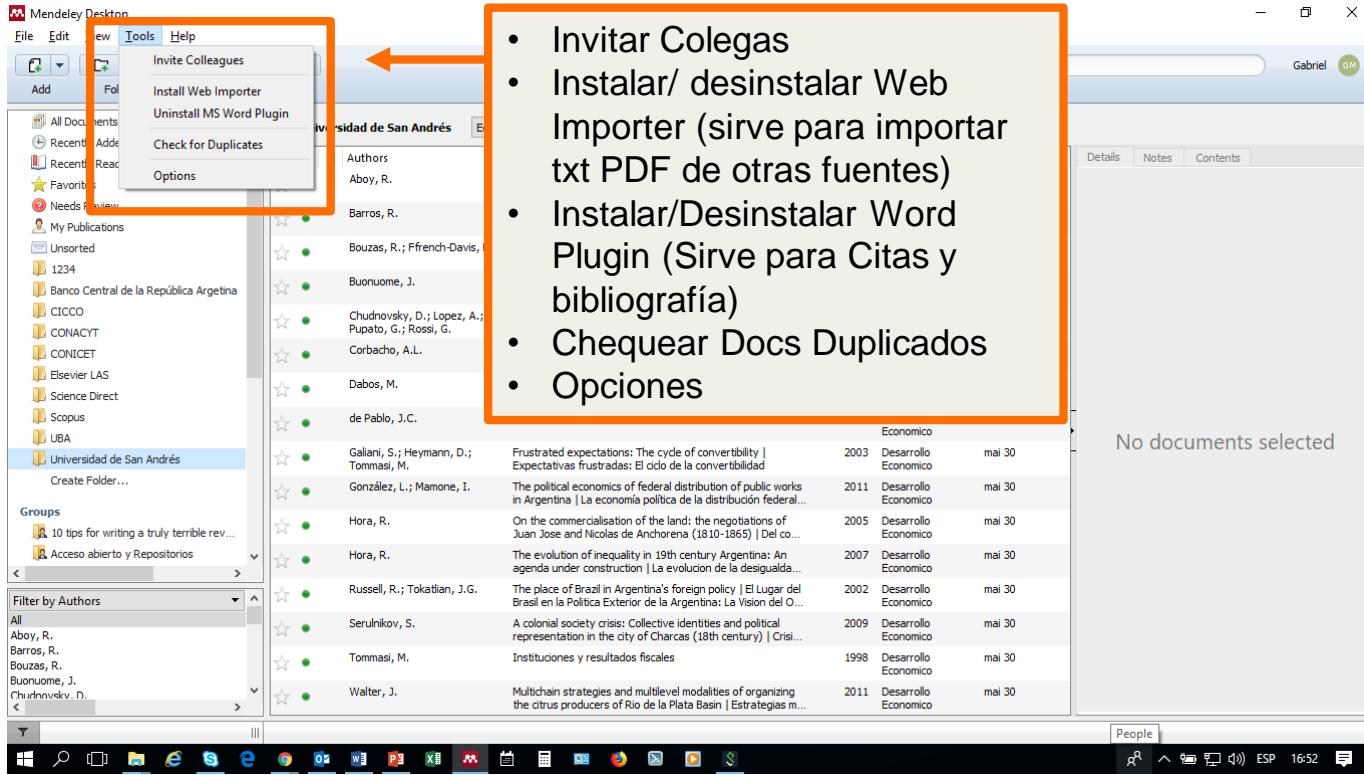
# Mendeley Desktop. Vistas



- Ver en formato Citas
- Ver como Tabla
- Formato de Cita
- Estilo de Barra de Herramientas
- Mostrar detalles de Documentos

No documents selected

# Mendeley Desktop. Herramientas



The screenshot shows the Mendeley Desktop application interface. On the left, there's a sidebar with 'Recent Additions' and 'Groups'. The main area displays a list of publications with authors like Aboy, R., Barros, R., Bouzas, R., Buonuome, J., Chudnovsky, D., Dabos, M., de Pablo, J.C., Galiani, S., Heymann, D., Tommasi, M., González, L., Mamone, I., Hora, R., Russell, R., Tokatlian, J.G., Serulinikov, S., Tommasi, M., and Walter, J. The right side has tabs for 'Details', 'Notes', and 'Contents'. At the bottom, there's a taskbar with various icons and the time '16:52'.

• Invitar Colegas  
• Instalar/ desinstalar Web Importer (sirve para importar txt PDF de otras fuentes)  
• Instalar/Desinstalar Word Plugin (Sirve para Citas y bibliografía)  
• Chequear Docs Duplicados  
• Opciones

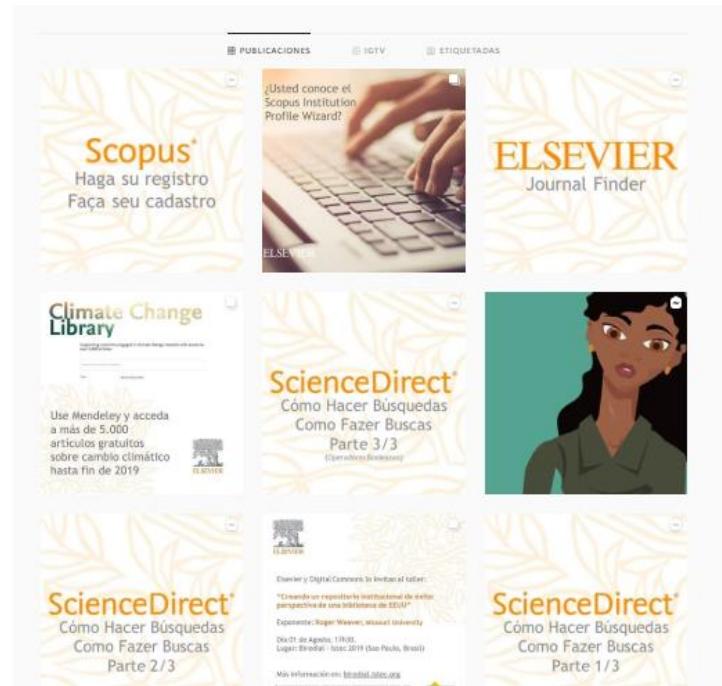
# Mendeley Desktop. Ayuda

Acceso al perfil  
(Web)

The screenshot shows the Mendeley Desktop application interface. On the left, there's a sidebar with 'File', 'Edit', 'View', 'Tools' (which is currently selected), and 'Help'. The 'Tools' menu is expanded, showing options like 'Help Guides', 'Mendeley Website', 'FAQ', 'Contact Support', 'Request Features', 'Check for Updates', 'Create Backup...', 'Restore backup', and 'About Mendeley Desktop'. A red box highlights this menu. To the right of the sidebar is a list of publications. At the top right, there's a user profile for 'Gabriel' with a green 'GM' icon. A red box highlights this profile area. A large red box encloses the central content area where the publication list is displayed. Below the publications, the text 'No documents selected' is visible.

- Guías de Ayuda
- WebSite Mendeley
- FAQ's
- Contacto Soporte
- Solicitar Características
- Chequear Actualizaciones
- Crear Backup
- Aplicar Backup
- Resetear Mendeley Desktop
- Acerca de Mendeley Desktop

<https://www.instagram.com/laselsevier/?hl=es>





ELSEVIER

# Thank you

[g.maruca@elsevier.com](mailto:g.maruca@elsevier.com)

<https://journalfinder.elsevier.com/>  
<https://www.readyforscopus.com/>

<https://www.instagram.com/laselsevier/?hl=es>

RSS LAS South  
2019

