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jorge.c.perez@taylorandfrancis.com

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Objetivos del Taller

1. Invitar a los autores a que también consideren a T&F para hacer sus publicaciones
2. Conocer un poco más de T&F, la importancia de publicar en una casa editorial internacional Top 5
3. Transmitir las recomendaciones que ayuden a evitar los principales errores y mejoren los tiempos de publicación
4. Sensibilizar al investigador a que publique en T&F, incremente la visibilidad y obtenga reconocimiento de pares internacionales





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T&F editor internacional de revistas arbitradas

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¿Quién es Taylor and Francis?



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<p>8 Meses 3 – 24 \$0.00</p> <p>Save your time and energy for research. Let us make your publication easier.</p> 	<p>5 TOP</p> <p>SSH – 1 S&T – 4 M – 3</p>	





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Códigos de Ética y política de Pares Ciegos



Promoting integrity in research and its publication

COPE provides leadership in thinking on publication ethics, practical resources to educate and support members, and offers a professional voice in current debates.

Publications: 16325

<https://publicationethics.org/>

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EVALUATING ACADEMIC RESEARCH

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¿Quiénes somos?

32 Disciplinas disponibles con vínculo para los Autores

Browse by your specialist subject

Area Studies	Earth Sciences	Health and Social Care	Museum and Heritage Studies
Arts	Economics, Finance, Business & Industry	Humanities	Physical Sciences
Behavioral Sciences	Education	Information Science	Politics & International Relations
Bioscience	Engineering & Technology	Language & Literature	Social Sciences
Built Environment	Environment & Agriculture	Law	Sports and Leisure
Communication Studies	Environment and Sustainability	Mathematics & Statistics	Tourism, Hospitality and Events
Computer Science	Food Science & Technology	Medicine, Dentistry, Nursing & Allied Health	Urban Studies
Development Studies	Geography		

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Temáticas y títulos disponibles

Antropología y Arqueología	51	Educación	222	Matemáticas	52	Sociología	47
Artes y Humanidades	269	Ingeniería	194	Ciencias de la Comunicación	94	Turismo y Deportes	62
Negocios y Economía	127	Biología	217	Física	48	Estudios de Seguridad	41
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Criminología y Derecho	45	Ciencias de la Información	43	Salud y Cuidado Social	125	Medicina	236





Presencia en Scopus títulos indexados

36,832 títulos indexados en Scopus

- 23,507 activos 63%
- 13,325 inactivos 36%

23,507 Títulos Activos

1. 2,443 10.4% Elsevier
2. 2,402 10.2% Springer Nature
3. 2,278 9.7% Taylor and Francis
4. 1,436 6.1% Wiley
5. 775 3.3% Sage



62%

Source:

<https://www.scopus.com/redirect.uri?url=https://www.elsevier.com/?a=91122&origin=sbrowse&zone=TitleList&category=TitleListLink>





¿Quiénes somos?

Portal dedicado a acompañar al Autor en su proceso de publicación

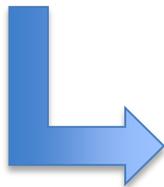
<https://authorservices.taylorandfrancis.com/>



Step 1

Looking to publish your research?

Now's the time to research the journals you want to publish in. Search [Taylor & Francis Online](#), read your chosen journal's [Aims & Scope](#), and browse published articles. Build up a picture of who you're writing for, and your chosen journal's style and submission process.



Step 8

Congratulations, you're published.

Your article is now on [Taylor & Francis Online](#), so read our guidance on the ways you can [share](#) or [adapt](#) your published work. And don't forget to use these quick and easy ways to [promote your research](#).

Need advice? Get in touch with the Author Services team.





Herramienta de T&F: CATS: Central Article Tracking System

Central Article Tracking System

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MS ID: 1061715
Issue: 50 - 01-02
Journal: TNAH

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Related Functions
My Details

Manuscript Search Results > Manuscript Search Results > Manuscript Search Results > Issue Composition > Current page

Manuscript Schedule: 1061715

This article is in issue: 50 - 01-04
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Production Stage	Budgeted Schedule	Current Estimate or Actual Schedule
Manuscript Received:	10 Jun 2015	10 Jun 2015
Page Proofs Out:	02 Jul 2015	03 Jul 2015
Author Proofs Due:	07 Jul 2015	19 Jul 2015
Final Files Received:	17 Jul 2015	14 Dec 2015
Print Publication Date:	02 Dec 2015	18 Dec 2015

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Version: 5.7.0

Seguimiento puntual de los artículos enviados a T&F





Accesos de demostración disponibles

Si la Institución no suscribe T&F **no se preocupe**, ofrecemos:

- 3 meses de acceso completo para:
 - ✓ Conocer los títulos y su orientación editorial
 - ✓ Descargar el texto completo en PDF sin restricciones
 - ✓ Guardar, imprimir, enviar sin bloqueo
 - ✓ Sin límite de descargas
 - ✓ Observar las reglas de publicación

Puede escribir directo o a nuestro representante y en coordinación con la Biblioteca se abre el acceso





Producción de Artículos de Investigación en 2017

	Country	↓ Documents	Citable documents	Citations
1	Brazil	73697	68741	30544
2	Mexico	22954	21224	10002
3	Argentina	13308	12266	6491
4	Chile	12714	11802	7549
5	Colombia	10915	10191	4551
6	Ecuador	3172	2996	1563
7	Peru	2597	2318	1540
8	Cuba	1785	1634	489
9	Venezuela	1530	1408	604
10	Uruguay	1486	1350	884

Fuente: SCIMAGO

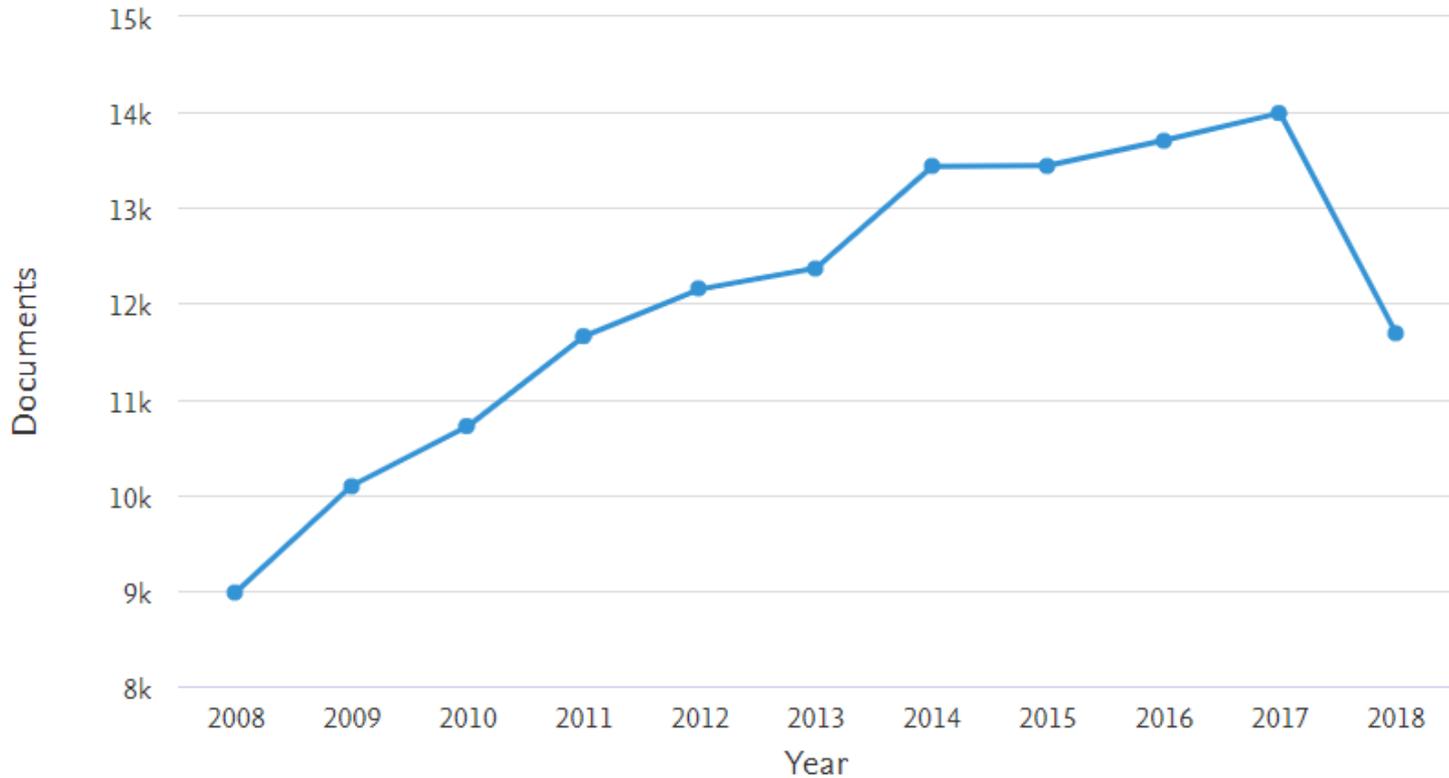
<https://www.scimagojr.com/countryrank.php?region=Latin%20America&year=2017>





Producción histórica Argentina

Documents by year



Fuente: Scopus

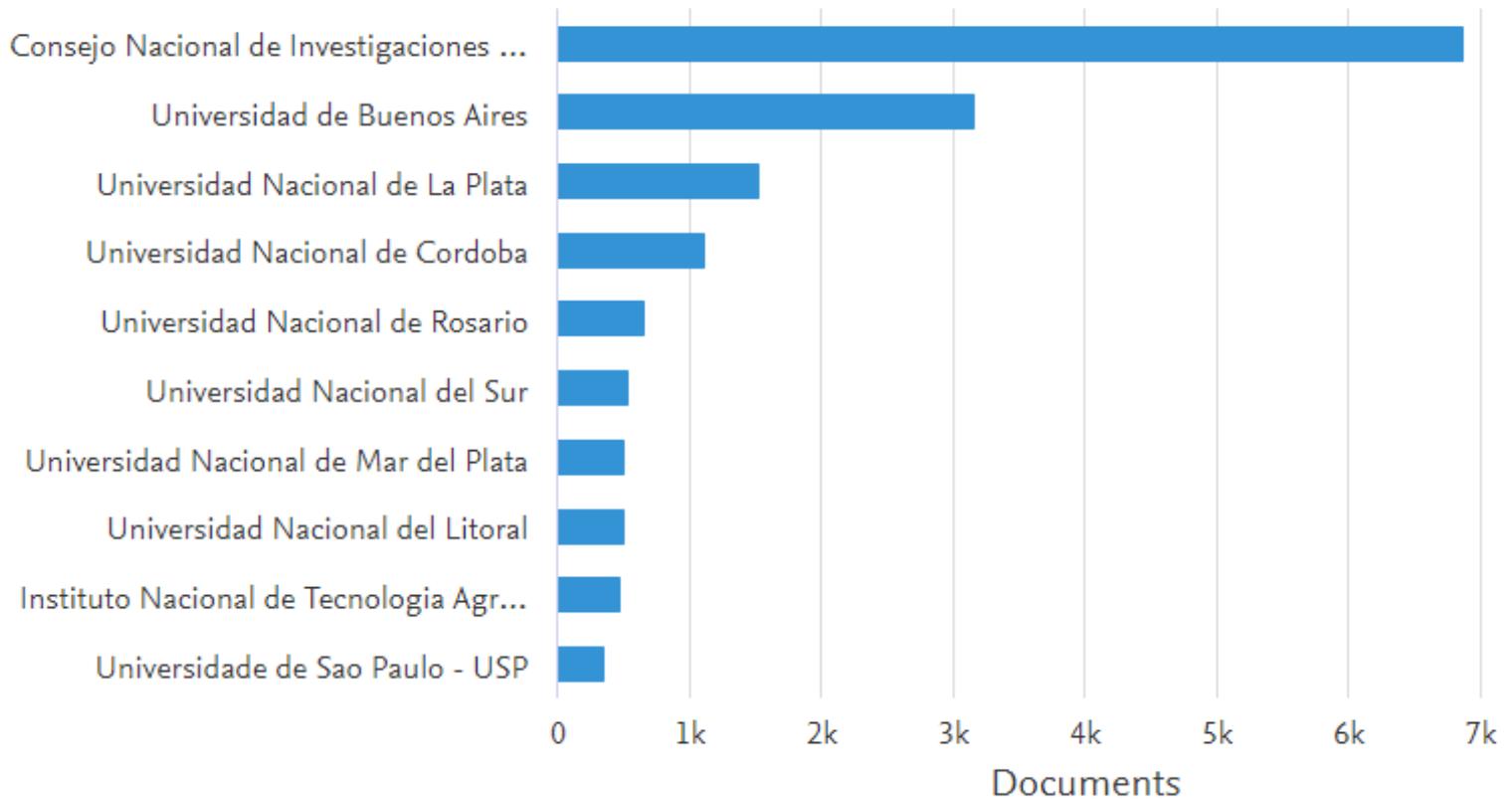




Scopus 2017 Instituciones en Argentina

Documents by affiliation

Compare the document counts for up to 15 affiliations





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Conceptos Generales



Factor de Impacto

Factor de impacto de una revista

$$fi = \frac{A}{B}$$

A = N° de veces que los artículos publicados en la revista durante los años yyyy1/yyyy2 fueron citados durante el año yyyy3

B = N° total de artículos publicados en la revista durante los años yyyy1/yyyy2





Recomendaciones para los Autores

ORCID

Connecting Research
and Researchers

<https://orcid.org/>

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JORGE DAVID PEREZ RIVERA

ORCID ID

[id.orcid.org/0000-0002-2909-7868](https://orcid.org/0000-0002-2909-7868)

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Get a QR Code for your ID

Also known as

Country

Mexico

Biography

Education (1)

+ Add education

Sort

Universidad Panamericana - Campus México: Mexico, DF, Mexico
1988-09 to 2003-06-01

Ingeniero Electromecánico Área Industrial (Ingeniería Electro Mecánica Area Industrial)

Source: JORGE DAVID PEREZ RIVERA

Created: 2017-05-28

Employment (1)

+ Add employment

Sort

Taylor and Francis Group LLC: Philadelphia, PA, United States





Conceptos: el DOI

DOI (Digital Object Identifier)

¿Qué es el DOI?

Es una forma de identificar un objeto digital (por ejemplo, un artículo de revista electrónica o el capítulo de un libro electrónico). Si este objeto cambia de URL, sigue teniendo la misma identificación.

¿Para que usamos DOI?

- Citar documentos científicos electrónicos
- Publicar documentos científicos electrónicos
- Buscar y localizar documentos científicos electrónicos

¿Qué significa su estructura?

El DOI tiene una sintaxis que corresponde a una norma NISO (NISO Z39.84, DOI Syntax) que reconoce la autoridad y la delegación numeradas de un recurso digital.

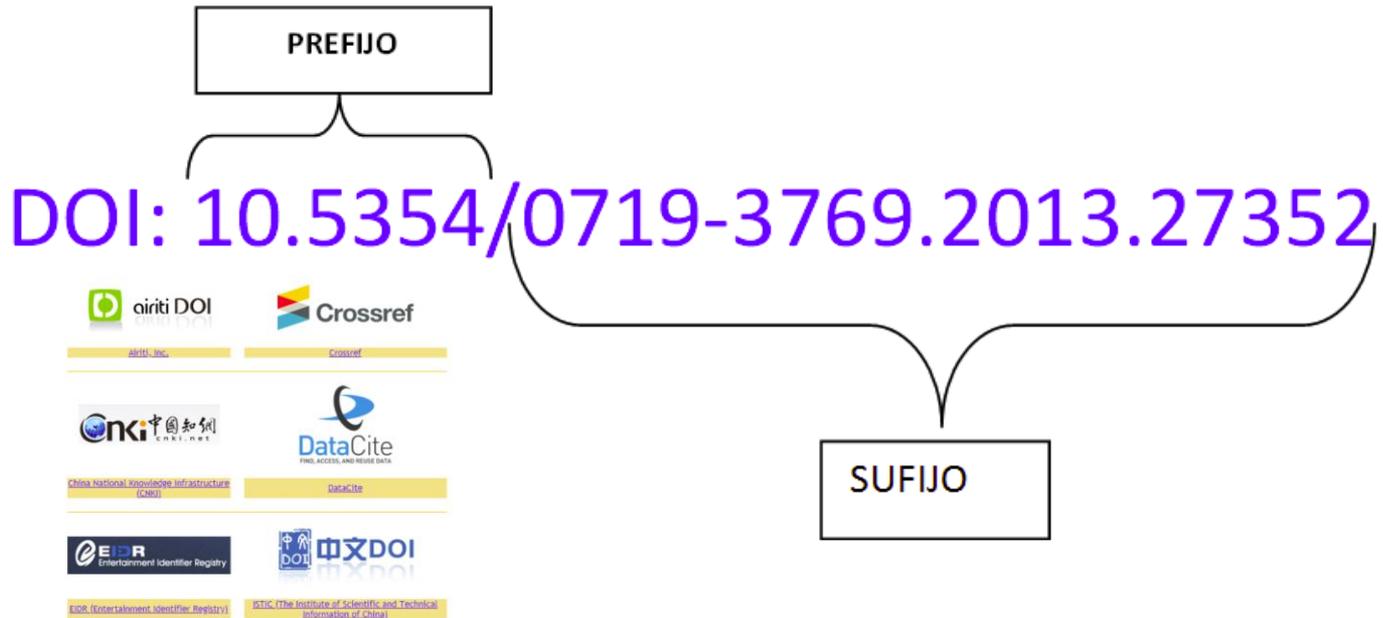




Conceptos: el DOI

- El prefijo corresponde a la identificación de la institución (es decir, identifica al editor). Para la Universidad de Chile es el 10.5354 y es asignado por la entidad que provee el DOI. Por lo tanto, todas las publicaciones de la universidad tendrán el mismo prefijo.
- El sufijo en cambio, es libre, esto es que cada institución o revista puede decidir cómo estructurarlo, puede ser numérico o alfanumérico. En el caso de las publicaciones de la Universidad de Chile, está formado por el ISSN de la publicación, más el año de publicación del artículo y un número correlativo.

Ambos elementos se separan por /





Conceptos: Los cuartiles, Q1, Q2, Q3, Q4

El cuartil es un indicador o medida de posición de una revista en relación con todas las de su área. Si dividimos en 4 partes iguales un listado de revistas ordenadas de mayor a menor factor de impacto, cada una de estas partes será un cuartil. Las revistas con el factor de impacto más alto estarán el primer cuartil, los cuartiles medios serán el segundo y el tercero y el cuartil más bajo será el cuarto.

EJEMPLO:

Education Subject Impact Factor WOS 2016															
Publisher	Titles	%	IF			Q1+Q2	%	Q3	Q4						
			Cum	Q1	Q2										
Taylor and Francis	92	29%	107.383	5	9	14	17%	28	50						
Sage	43	14%	61.13	5	8	13	15%	10	20	Q1	25%	101.703	30		
Wiley	33	11%	48.922	5	8	13	15%	7	13	Q2	25%	101.703	54		
Elsevier	21	7%	39.59	6	3	9	11%	5	7	Q3	25%	101.703	75		
Springer	29	9%	37.712	2	4	6	7%	11	12	Q4	25%	101.703	153		
Others	94	30%	112.075	7	22	29	35%	14	51		100%	406.812	312		
Total	312		406.812	30	54	84		75	153						





Un Investigador...

¿Por qué publica un investigador?

- Intercambiar conocimiento
- Construir reputación
- Diseminar el trabajo a escala global
- Contribuye al prestigio de la Institución
- Ayuda en procesos de certificación
- Recibe incentivos, becas y fondos

¿Qué espera de la casa editorial?

- Tiempo de revision, retroalimentación y publicación rápido
- Procesos de revision y normas de publicación de calidad
- Apoyo y recomendacion en diseminar la publicación





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Las 10 principales recomendaciones para publicar en T&F

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Recomendación # 1 Journal correcto

TIPS

1. Ver el “AIMS AND SCOPE”, “JOURNAL INFO” Y “EDITORIAL BOARD”
2. Utilice herramientas inteligentes de búsqueda (Wizdom, Google scholar, Scopus, WofS)
3. Consulten el texto completo de artículos de la revista de interés
4. Acérquense con su Biblioteca





Recomendación # 1 Journal correcto

El artículo no corresponde con el “Aims and Scope” del Journal

Ejemplo Journal: **Educational Psychologist**

Aims and Scope:

Ensayos académicos, revisiones, críticas, artículos teóricos y conceptuales presentados en esta excepcional revista contribuyen a la comprensión de los asuntos, problemas e investigaciones sobre todos los aspectos de la psicología educativa. Desde el meta análisis de estudios que exploran la eficacia de los métodos de enseñanza hasta los exámenes históricos de los estándares de libros de texto, la revista proporciona exploraciones perspicaces de nuevos conceptos educativos y prácticas educativas aceptadas. La revista, sin embargo, no publica artículos cuyo propósito primordial sea informar los métodos y resultados de un estudio empírico.





Recomendación # 1 Journal correcto



2016
Impact
Factor
2.502

Medical Teacher

Publish open access in this journal

Enter keywords, authors, DOI etc

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Current issue Browse list of issues

This journal

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Opinion
A deeper understanding of depression and suicidality among





Recomendación # 1 Journal correcto

Búsqueda del Journal adecuado, ejemplo:

Universidad Central del Ecuador

“Design of a direct current circuit to pick up and to store bioelectricity produced by microbial fuel cells”

Every year the demand for energy, worldwide, is increasing. There are some alternatives to reduce these problems, such as clean energy or renewable energy. A very specific alternative are the microbial fuel cells. These cells are biochemical reactors that convert chemical energy into electricity.

The present research, evaluated the dairy serum for the production of bioelectricity in micro fuel cells (MFC), constructed with low-cost materials, and isolated bacteria in anaerobic sediments, located in Ecuadorian national territory, producing maximum voltages of 0.830 [V] in open circuit and a maximum power density of 30 [mW / m²], despite this low voltage, we worked with MFCs of 50 [ml] and with an output voltage of 300 [mV]. Under these circumstances, a FLYBACK lift circuit isolated by transformer was designed. This new circuit could increase the voltage from 30 [mV] to a voltage needed to turn on a 2.5 [V] LED.

In this case, milk serum was used, as a degradation matrix, which showed that the energy could be directly usable for LED lighting and charging of capacitors. This study shows that these MFCs together with the designed circuit could be used potentially, with conventional electronics.

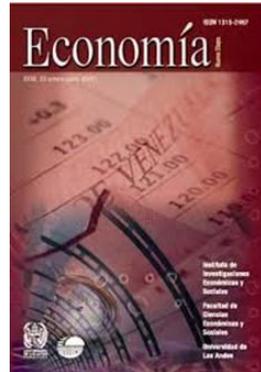
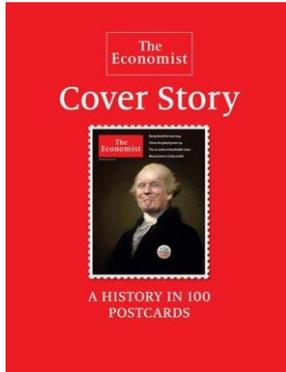
Key words: MFCs, DQO, TOC, voltage, fly back, Boost converter, DC – DC converters





Recomendación #2 Artículo científico no periodístico, cuidar los códigos de ética

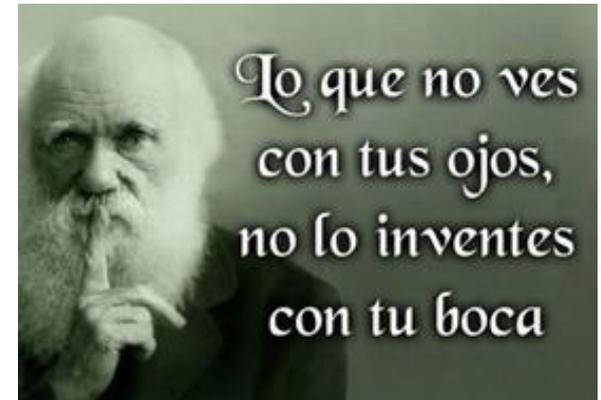
No es un artículo científico, demasiado periodístico, o es evidentemente una consultoría



Estructura un artículo de investigación:

1. Título
2. Abstract (Resumen)
3. Desarrollo
4. Conclusiones
5. referencia

UNETHICAL





Recomendación # 3 Construir prestigio Índice Hirsch y reputación registro en ORCID

Ohsumi, Yoshinori

[Follow this Author](#)

Tokyo Institute of Technology, Cell Biology Unit, Tokyo, Japan
Author ID: 7004564486
Other name formats: Ohsumi, Y.

[View potential author matches](#)

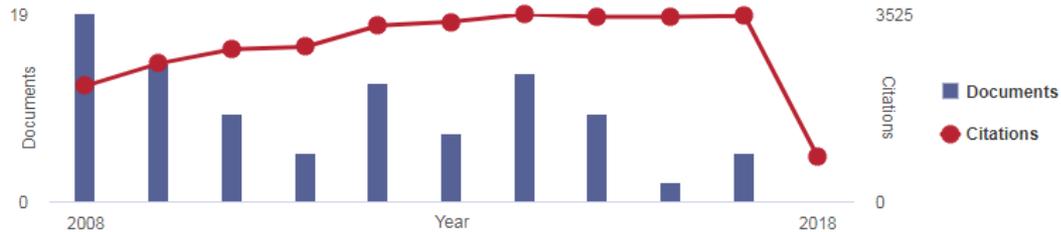
ORCID

<https://orcid.org/0000-0003-2384-2166>

Subject area:

- Biochemistry, Genetics and Molecular Biology
- Immunology and Microbiology
- Agricultural and Biological Sciences
- Medicine
- Physics and Astronomy
- Chemistry
- Multidisciplinary
- Neuroscience
- Chemical Engineering
- [View all](#)

Document and citation trends:



h-index:

91

[View *h*-graph](#)

Documents by author

254

[Analyze author output](#)

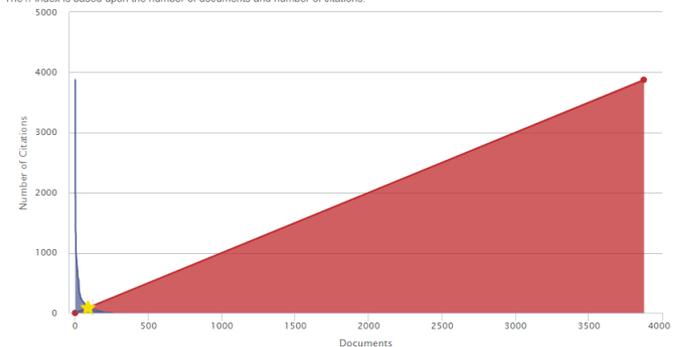
Total citations

41768 by 16472 documents

[View citation overview](#)

This author's *h*-index is 91

The *h*-index is based upon the number of documents and number of citations.





Indice Hirsch / Autor, Factor de Prestigio

Del-Brutto, Óscar H.D.

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Universidad Espiritu Santo, Ecuador, School of Medicine, Guayaquil, Ecuador
Author ID: 56899136800

[View potential author matches](#)

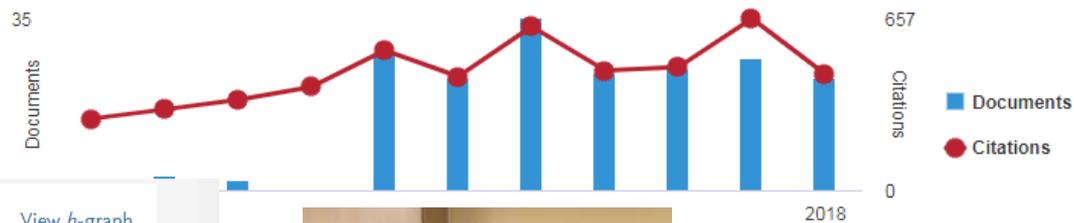
Other name formats:

- Del Brutto, Óscar H.
- Del Brutto, O. H.
- Del Brutto, O.
- del Brutto, O. H.D.
- Del-Brutto, Oscar H.
- del Brutto, Oscar H.
- del Brutto, O. H.
- Del Brutto, Oscar H.
- Del Brutto, Oscar

Subject area:

- Medicine
- Neuroscience
- Immunology and Microbiology
- Nursing
- Biochemistry, Genetics and Molecular Biology
- Arts and Humanities
- Social Sciences
- Psychology
- [View all](#) ▾

Document and citation trends:



h-index: 44

[View *h*-graph](#)

44

Documents by author

330

[Analyze author output](#)

Total citations

7305 by 3313 documents

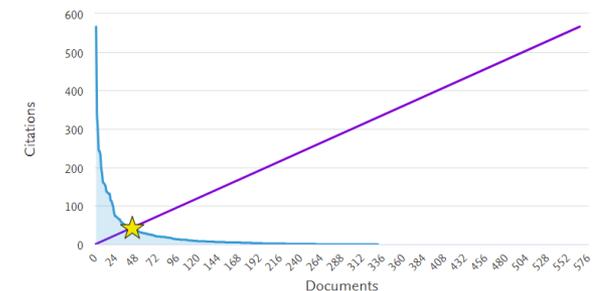
[View citation overview](#)



This author's *h*-index

The *h*-index is based upon the number of documents and number of citations.

44





Indice Hirsch / Autor, Factor de Prestigio

Gilman, Robert H.

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CRONICAS Centro de Excelencia en Enfermedades

Cronicas, Miraflores, Peru

Author ID: 57202677769

Other name formats:

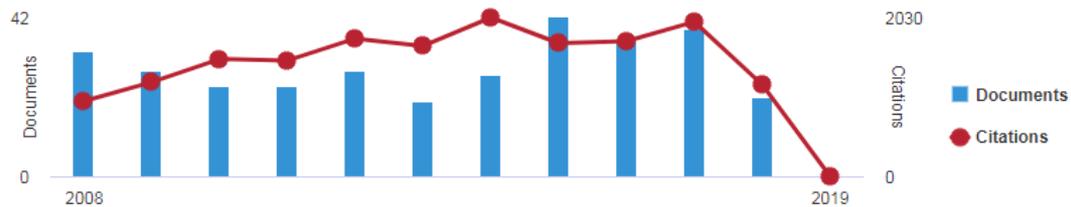
- Gilman, R. H.
- Gilman, R.
- Gilman, Robert

Subject area:

- Medicine
- Immunology and Microbiology
- Biochemistry, Genetics and Molecular Biology
- Agricultural and Biological Sciences
- Pharmacology, Toxicology and Pharmaceutics
- Neuroscience
- Chemistry
- Nursing

View all

Document and citation trends:

[View potential author matches](#)

h-index: ⓘ

71

[View *h*-graph](#)

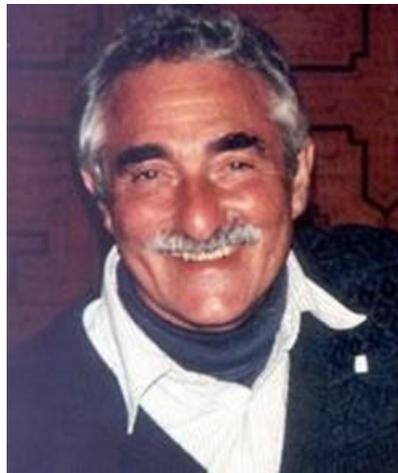
Documents by author

605

[Analyze author output](#)

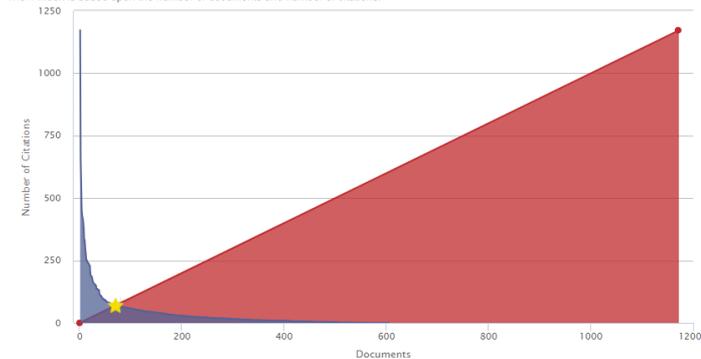
Total citations

23269 by 15596 documents

[View citation overview](#)

This author's *h*-index is 71

The *h*-index is based upon the number of documents and number of citations.





Indice H / Autor, Factor de Prestigio

Castilla-Valdez, H.

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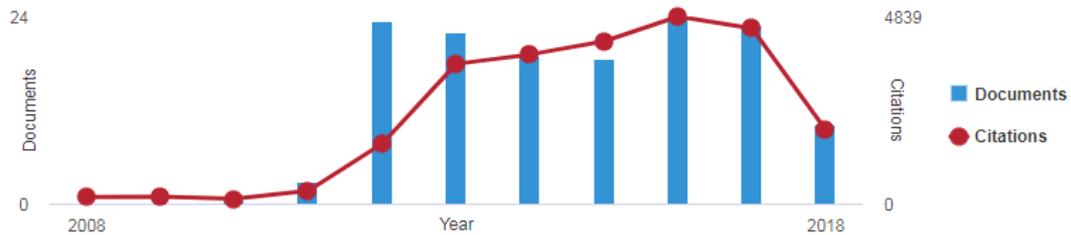
Centro de Investigacion y de Estudios Avanzados, Mexico
 City, Mexico
 Author ID: 56448191800

[View potential author matches](#)

Other name formats: Castilla Valdez, H. Castilla-ValDez, H.

Subject area: Physics and Astronomy Engineering Mathematics Multidisciplinary

Document and citation trends:



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h-index: 76

[View *h*-graph](#)

Documents by author

844

[Analyze author output](#)

Total citations

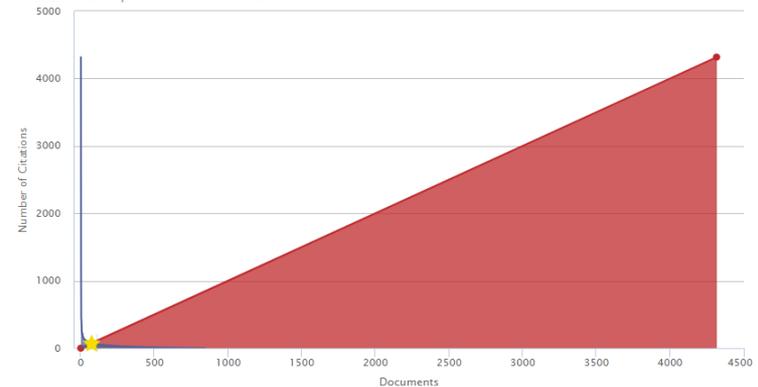
29033 by 14156 documents

[View citation overview](#)



This author's *h*-index is 76

The *h*-index is based upon the number of documents and number of citations.



Note: Scopus is in progress of updating pre-1996 cited references going back to 1970. The *h*-index might increase over time.



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Indice H / Autor, Factor de Prestigio

Patarroyo, Manuel A.

Follow this Author

View potential author matches

Fundacion Instituto de Inmunologia de Colombia,
Molecular Biology and Immunology Department, Bogota,
Colombia
Author ID: 7102918883

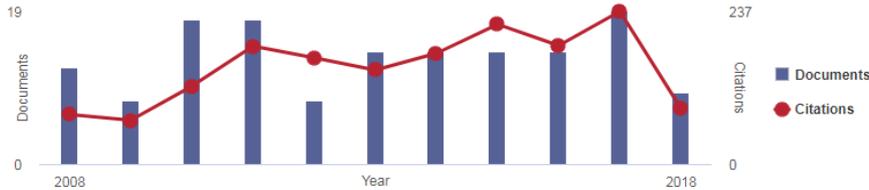
<http://orcid.org/0000-0002-4751-2500>

Other name formats: Patarroyo, M. A. PATARROYO, M. A. Alfonso Patarroyo, Manuel Patarroyo, Manuel Alfonso Patarroyo, Manuel A.

Subject area: Biochemistry, Genetics and Molecular Biology Medicine Immunology and Microbiology
Agricultural and Biological Sciences Veterinary Pharmacology, Toxicology and Pharmaceutics Chemistry Neuroscience

View all

Document and citation trends:



h-index:

20

[View *h*-graph](#)

Documents by author

193

[Analyze author output](#)

Total citations

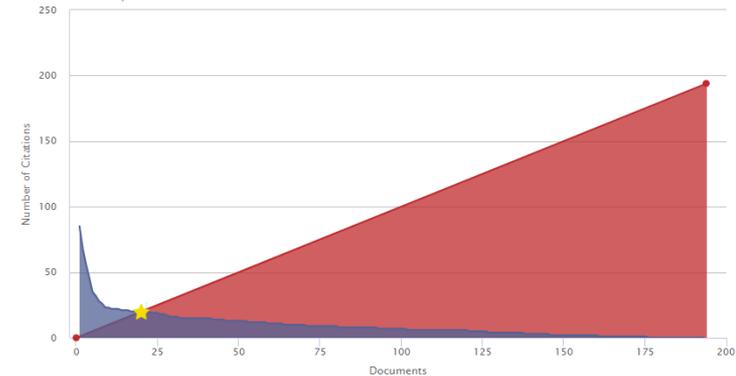
1829 by 913 documents

[View citation overview](#)



This author's *h*-index is 20

The *h*-index is based upon the number of documents and number of citations.





¿Cómo se construye prestigio y reputación?

- Investigando y publicando
 - Revistas internacionales con factor de Impacto
- Atendiendo conferencias
- Apoyando la academia
- Convirtiéndose en par revisor

**INDICE
HIRSCH**

ORCID
Connecting Research
and Researchers





Recomendación #4 Servicios de edición, traducción y formateo

Mal inglés, mala redacción, mala edición, mal formato

Style Guidelines

Please refer to these [quick style guidelines](#) when preparing your paper, rather than any published articles or a sample copy.

Please use British (-ize) spelling style consistently throughout your manuscript.

Please use single quotation marks, except where 'a quotation is "within" a quotation'. Please note that long quotations should be indented without quotation marks.

<http://www.tandfeditingservices.com/en/services/editing/>





AUTHOR SERVICES



Taylor and Francis ofrece servicios de Traducción

1. Select current manuscript language *

Español ▾

2. Select word count ? *

500 - 1500 words ▾

3. Select preferred currency ? *

- USD
- EUR
- GBP
- JPY
- RMB
- BRL

Service package options for your manuscript:

 Translation Services with Editing	Translation to English ?	12 days	\$265.00
	Manuscript Formatting ?	3 days	\$125.00
 Other Services	Figure Preparation ?		\$70.00 per figure (timelines vary based on numbers of figures)





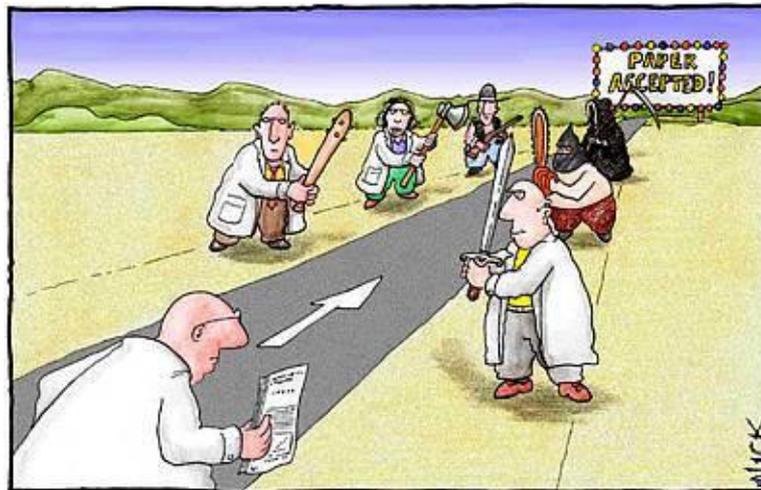
Recomendación #5 Temas de actualidad y Multidisciplinarios

Applied Economics Journal

Year	Published Articles	Received Articles	%
2017	425	3655	11.6%
2016	416	3210	13.0%
2015	430	3720	11.6%
2014	422	3650	11.6%
2016	418	3225	13.0%

Recomendaciones:

- Publicar en un Q inferior
- Trabajo colaborativo
- Trabajo Multidisciplinario
- Investigar el perfil editorial





Recomendación #6 Referencias adecuadas

Pocas referencias, en T&F son 50

Applied Economics ISSUE 1, VOLUME 49, 2017, 7 ARTICLES

Articulo	Paginas	Citas
Does illiquidity matter in residential properties?	20	62
E-commerce transactions, the installed base of credit cards, and the potential mobile E-commerce adoption	12	29
Asymmetric causality between Australian inbound and outbound tourism flows	19	62
Banking consolidation and small firm financing for research and development	16	55
Are price strategies effective in managing demand of high residential water users?	13	51
The impact of private hospital insurance on the utilization of hospital care in Australia	17	33
The impact of recent mental health changes on employment: new evidence from longitudinal data	15	51





Recomendación #7 Romper estigmas y paradigmas

- Los apellidos latinos (Sánchez, Gómez, López, Pérez) son menos apreciados que (Smith, Hadley, Zhou, Humboldt)
- Tengo que citar referencias de la misma editorial para ser publicado
- Tengo que considerar el índice de rechazo para enviar mi trabajo de investigación
- Preferible publicar en revistas nacionales o de América Latina



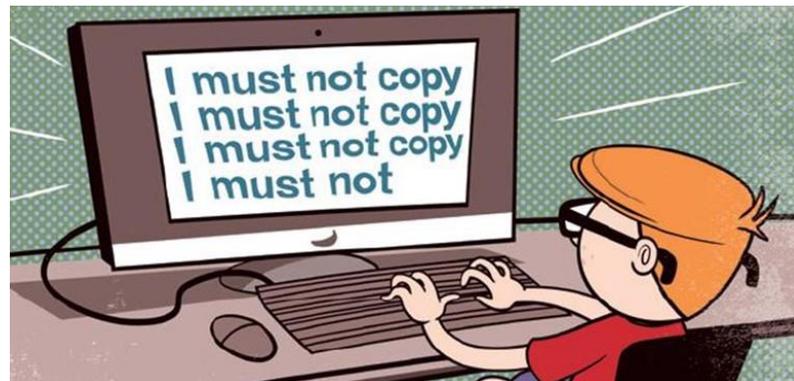


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Recomendación #8 Cuidar el Plagio

Es un plagio



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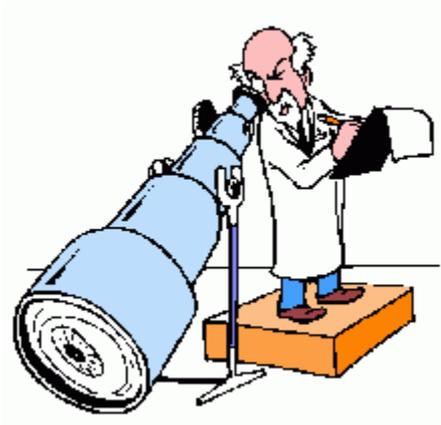
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Recomendación #9 Evitar duplicidad

Enviado a varias casas editoriales

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Recomendación #10 Usar tendencias: Video

Home > List of Issues > Table of Contents > Comparing Russian, French and UK television news portrayals of the casualties of war

Russian Journal of Communication
Volume 7, Issue 1, 2015

Comparing Russian, French and UK television news portrayals of the casualties of war

DOI: 10.1080/19409419.2015.1008940
Open Access Article
pages 40-52

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Abstract

Focusing on the news value of compassion in war reporting, this article examines portrayals of victims in foreign conflict reporting by Russian, French and UK television news. It compares the reports of Russia's state-aligned news provider, Vostok SBC's *Noviz* at Ten and France 2's *24 Heures* and explores the extent to which they draw on, or sideline, this news value to maintain the newsworthiness of their items. The article investigated coverage of the neo-Palestinian fighting in June 2007 and discusses representations of two very different forms of victimhood to determine how the broadcasters perceive 'victims'. The first concerns civilians caught up in the fighting and the emerging humanitarian crisis in Gaza and the second focuses on coverage of two hostage-takings.

Video abstract



<https://www.tandfonline.com/doi/full/10.1080/19409419.2015.1008940>



Recomendación #10 Usar tendencias: 3D

Figure 12a. An aerial orthomosaic that shows the establishment of refugee settlements on the east and west flanks of the tell photographed in 2015 by the EHAS;



Figure 12a by Taylor & Francis on Sketchfab

<https://www.tandfonline.com/doi/figure/10.1080/00934690.2018.1465808?scroll=top&needAccess=true>





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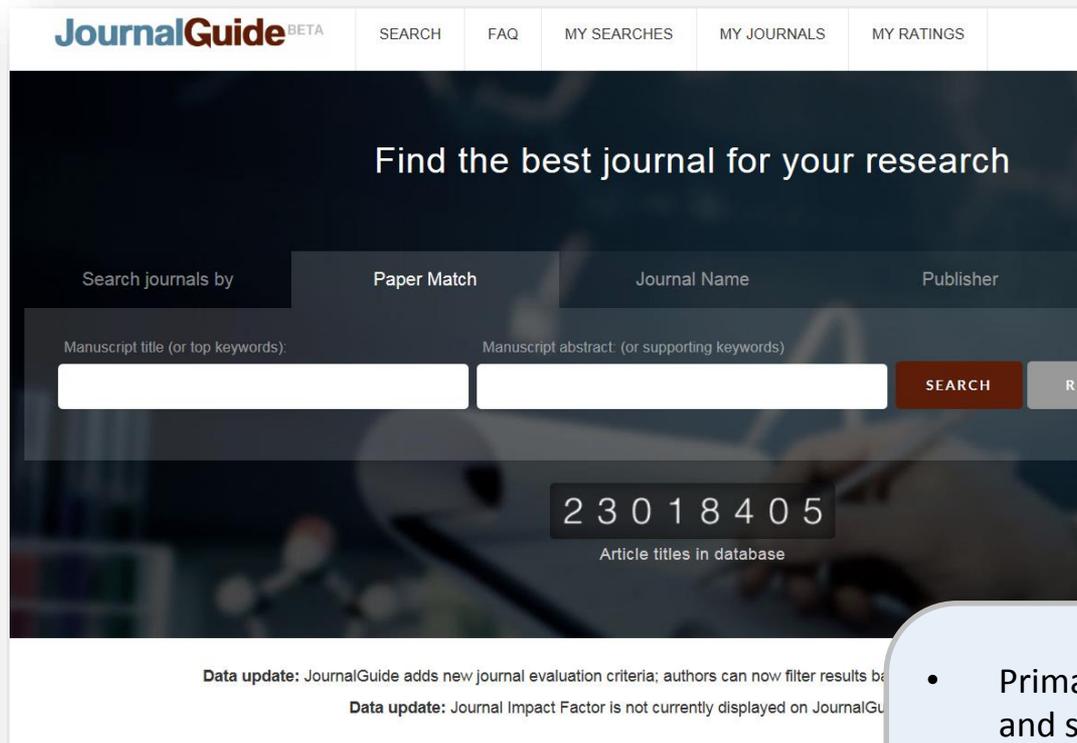
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for everyone

<https://www.wizdom.ai/>





Tendencias: Journal evaluation tools



- Primarily a journal search, comparison and suggestion tool
- Journal information and metrics can be provided directly by publishers.
- Also provides a forum for community-driven rating and comments provided by authors.

<https://www.journalguide.com/>





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Conclusiones

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Muchas gracias

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