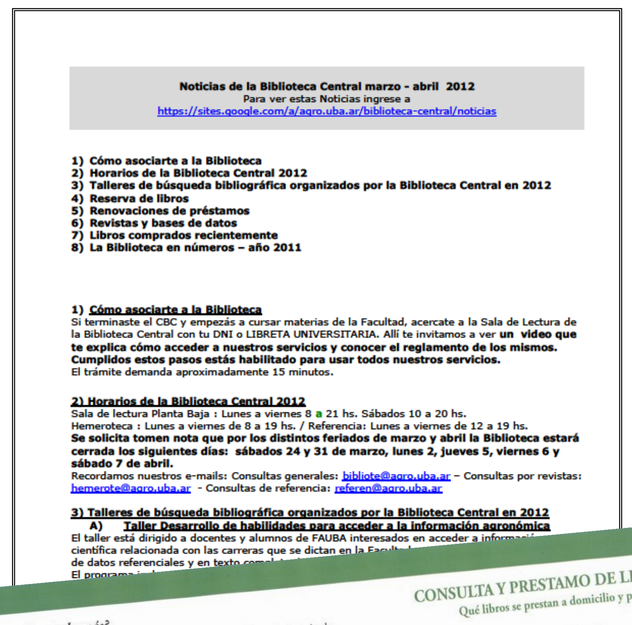
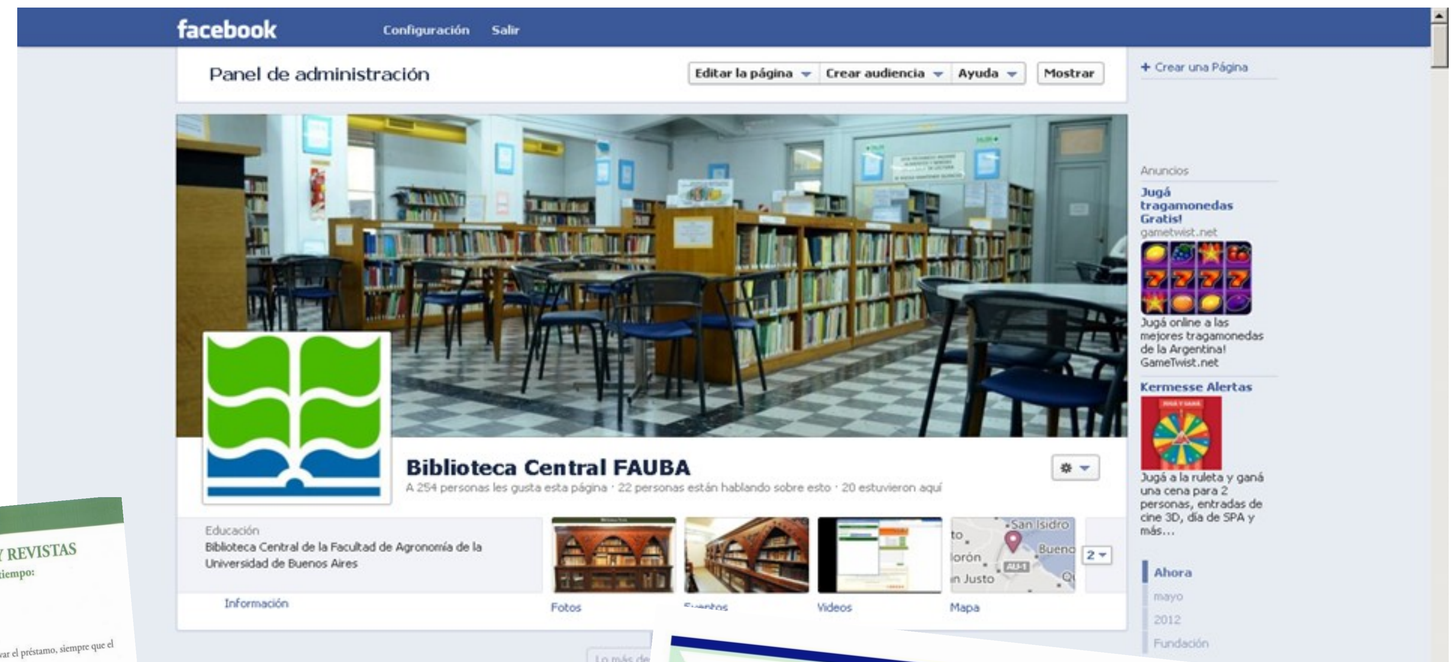
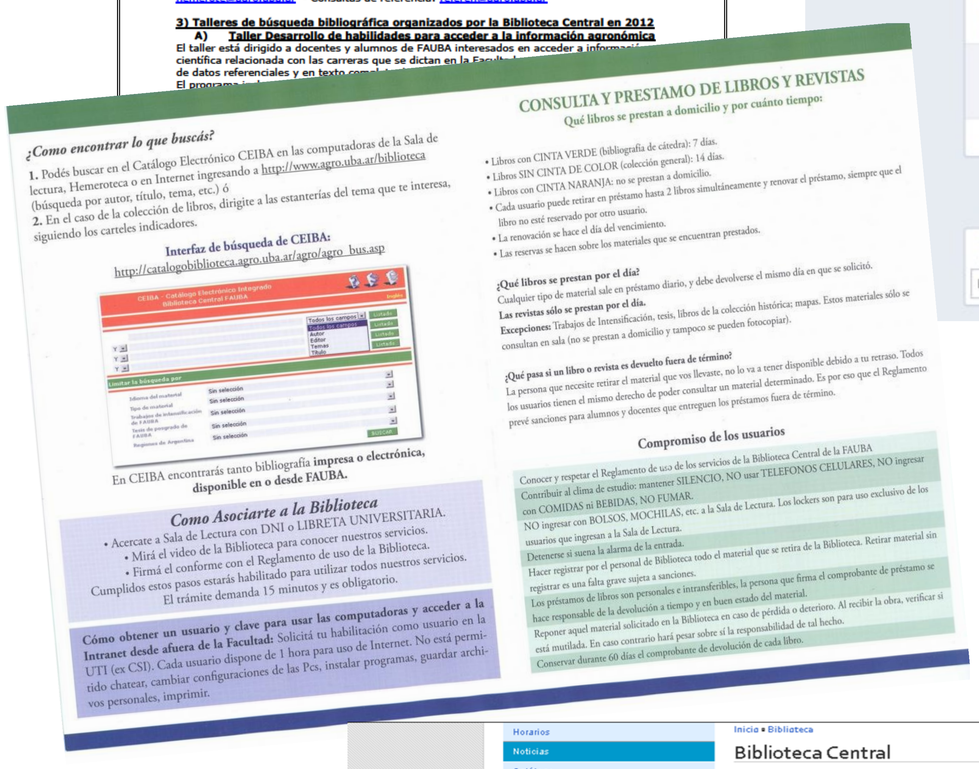
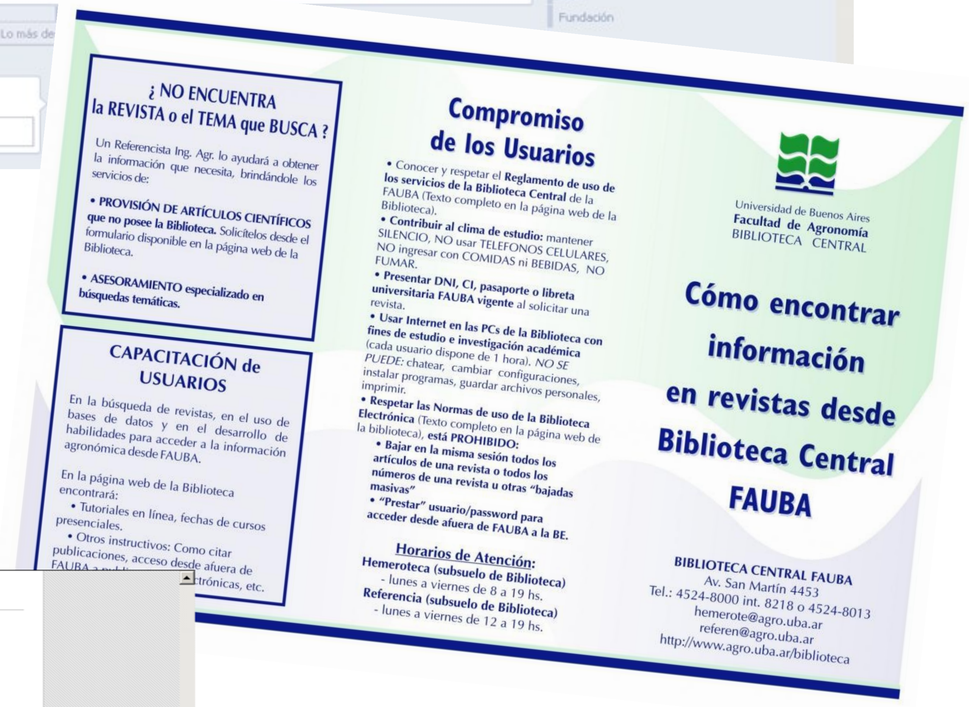
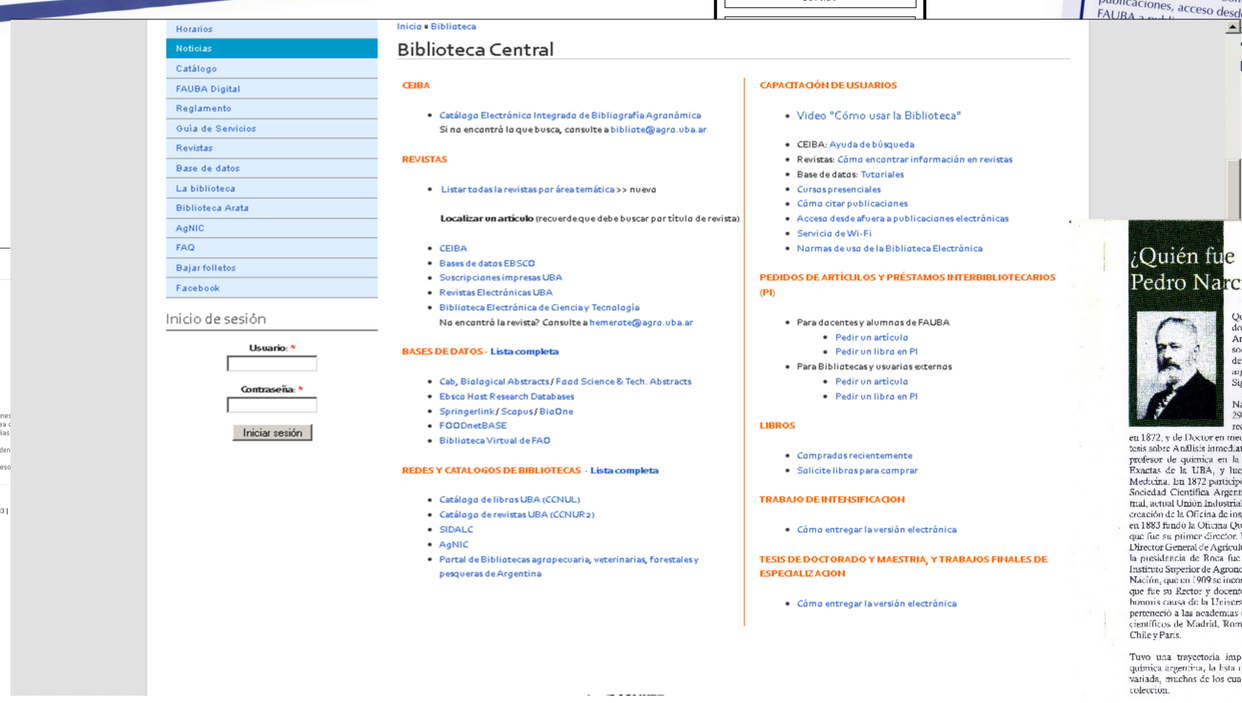
Acciones de marketing de la Biblioteca Central de la Facultad de Agronomía UBA

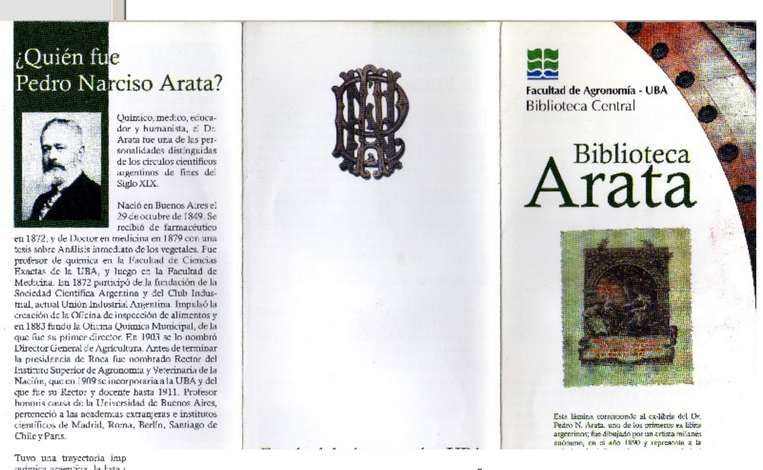












- Concursos para alumnos de la Facultad con premios
- Concursos para alumnos de secundarios (Semana de la Agronomía)
- E-mails a través de listas de la Facultad (lisfauba, lisestudiantes, lisdocentes)
- Envío de folletería a docentes
- Envío de folletería a eventos
- Promoción de los servicios a través de los talleres que brinda la Biblioteca
- Entrega de folletería a los participantes de los talleres